## Semester -I Course: B.Sc. (Hons) IT

Paper Code: BSIT-101

Nomenclature: Communication Skills (English)

Max. Marks: 40+10\* Time: 3hrs.

#### Unit I

Communication:- Meaning, need, objectives, significance, elements essential for effective communication, barriers to communication. Channels of communication: Formal, Informal, downward, upward, horizontal, internal, external, Seminar, Group Discussion, Interview, Meetings, Conference.

#### **Unit II**

# Types of Communication:-

- 1. Verbal
  - (a) Oral Face to face conversation, speech, telephonic, video, radio, Television, Voice over internet.
  - (b) Written email, letter, report, memo, circulars, minutes.
- 2. Non Verbal
  - (a) Appearance (Speaker & Surrounding) Clothing, hairstyle, neatness, use of cosmetics, room size, lighting, decoration, furnishing.
  - (b) Body language facial expressions, gestures, postures.
  - (c) Sounds Voice tone, volume, speech rate.

## **Unit III**

#### Writing skills - I

Official Letters: Meaning of official correspondence, distinction between official and business correspondence, essential of good draft, classification of official correspondence, Memorandum, Endorsement.

#### **Unit IV**

# Writing skills – II

Telegram, Notifications, communiqués, employee manuals, fax, Resume, Resume Writing.

## **Reference Books:**

- 1. Super text book on English Language, communication skills by Jindal Gautam and Siken Sharma.
- 2. Basic Communication Skills for Technology, by Rutherford & J. Andrea.
- 3. Handbook of Practical Communication Skills, by Wright & Chrissie.
- 4. Communication Skills and Functional Grammar, by Sadhna Gupta.

#### Note:

- 1. Syllabus in each Theory Paper is divided in 4 units.
  - I. A Student is required to attempt 5 questions in all.
  - II. Question No 1 is compulsory, consisting of short answer type questions based on all the 4 units.
  - III. Two questions will be set from each unit. A student is required to attempt one question from each unit.