

LESSON PLAN FOR EVEN SEM
SESSION 2017-18

NAME OF ASSISTANT : PAWAN KUMAR
CLASS/SECTION : B.COM (TTM) IIND SEM (D& E)
SUBJECT : TOURISM BUSINESS – II

UNIT/PART I	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 1-1-18	Introduction of Tourism	
DAY2 DATE 2-1-18	Terminology of Tourism	
DAY3 DATE 3-1-18	Terminology of Tourism	
DAY4 DATE 4-1-18	Types of Tourism	
DAY5 DATE 5-1-18	Types of Tourism	
DAY6 DATE 6-1-18	Types of Tourism	
DAY7 DATE 8-1-18	Types of Tourism	
DAY8 DATE 9-1-18	Components of Tourism	
DAY9 DATE 10-1-18	Components of Tourism	
DAY10 DATE 11-1-18	Components of Tourism	
DAY11 DATE 12-1-18	Domestic Tourism Development in India	
DAY12 DATE 13-1-18	Domestic Tourism Development in India	
DAY13 DATE 15-1-18	Domestic Tourism Development in India	
DAY 14 DATE 16-1-18	International Tourism	
DAY15 DATE 17-1-18	International Tourism	
DAY16 DATE 18-1-18	International Tourism	
DAY17 DATE 19-1-18	Difference b/w Domestic and International Tourism	

DAY18 DATE 20-1-18	Difference b/w Domestic and International Tourism	
DAY19 DATE 22-1-18	HOLIDAY	
DAY20 DATE 23-1-18	SPORTS DAY	
DAY21 DATE 24-1-18	HOLIDAY	
DAY22 DATE 25-1-18	Domestic V/s International Tourism	
DAY23 DATE 26-1-18	HOLIDAY	
DAY 24 DATE 27-1-18	Department of Tourism	
UNIT/PART II	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 29-1-18	ITDC (Indian Tourism Development Corporation)	
DAY2 DATE 30-1-18	ITDC (Indian Tourism Development Corporation)	
DAY3 DATE 31-1-18	HOLIDAY	
DAY4 DATE 1-2-18	ITDC (Indian Tourism Development Corporation)	
DAY5 DATE 2-2-18	FHRAI	
DAY6 DATE 3-2-18	FHRAI	
DAY7 DATE 5-2-18	Class Test on Domestic vs International Tourism	
DAY8 DATE 6-2-18	WTO	
DAY9 DATE 7-2-18	WTO	
DAY10 DATE 8-2-18	WTO	
DAY11 DATE 9-2-18	WTO ASSIGNMENT 1	
DAY12 DATE 10-2-18	HOLIDAY	
DAY13 DATE 12-2-18	PATA	
DAY14 DATE 13-2-18	HOLIDAY	
DAY15 DATE 14-2-18	PATA	

DAY16 DATE 15-2-18	PATA	
DAY17 DATE 16-2-18	PATA	
DAY18 DATE 17-2-18	Case Study of Travel Company	
DAY19 DATE 19-2-18	Case Study of Travel Company	
DAY20 DATE 20-2-18	Presentation on Tourist Places of India	
DAY21 DATE 21-2-18	IATA	
DAY22 DATE 22-2-18	IATA	
DAY23 DATE 23-2-18	IATA	
UNIT/PART III	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 24-2-18	IAAI (Introduction, History)	
DAY2 DATE 26-2-18	IAAI (Aims / objective)	
DAY3 DATE 27-2-18	IAAI (Membership)	
DAY4 DATE 28-2-18	HOLIDAY	
DAY5 DATE 1-3-18	HOLIDAY	
DAY6 DATE 2-3-18	HOLIDAY	
DAY7 DATE 3-3-18	HOLIDAY	
DAY8 DATE 5-3-18	IAAI (Role and Contribution)	
DAY9 DATE 6-3-18	IAAI	
DAY10 DATE 7-3-18	IAAI	
DAY11 DATE 8-3-18	Presentation by students on Thailand Tourist Places	
DAY12 DATE 9-3-18	Presentation by students on Singapore, Malayisa, Dubai Tourist Places	
DAY13 DATE 10-3-18	IATO (Membership) ASSIGNMENT 2	
DAY 14 DATE 12-3-18	IATO	

DAY15 DATE 13-3-18	IATO	
DAY16 DATE 14-3-18	Performance of Tourism in India	
DAY17 DATE 15-3-18	Performance of Tourism in India	
DAY18 DATE 16-3-18	Performance of Tourism in India	
DAY19 DATE 17-3-18	Tourism Statistics 2016	
DAY20 DATE 19-3-18	Tourism Statistics 2016	
DAY21 DATE 20-3-18	Tourism Statistics 2016	
DAY22 DATE 21-3-18	CONDITIONAL TEST	
DAY23 DATE 22-3-18	CONDITIONAL TEST	
DAY 24 DATE 23-3-18	HOLIDAY	
DAY 25 DATE 24-3-18	Tourism Statistics 2016	
UNIT/PART IV	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 26-3-18	Future of Tourism in India	
DAY2 DATE 27-3-18	Future of Tourism in India	
DAY3 DATE 28-3-18	Future of Tourism in India	
DAY4 DATE 29-3-18	HOLIDAY	
DAY5 DATE 30-3-18	Domestic Tourism in India	
DAY6 DATE 31-3-18	Domestic Tourism in India	
DAY7 DATE 2-4-18	International Tourism in India	
DAY8 DATE 3-4-18	International Tourism in India	
DAY9 DATE 4-4-18	Role of Different Tourism organisation	
DAY10 DATE 5-4-18	Role of Different Tourism organisation	
DAY11	Role of Different Tourism organisation	

DATE 6-4-18		
DAY12 DATE 7-4-18	Impacts of Tourism	
DAY13 DATE 9-4-18	Impacts of Tourism	
DAY14 DATE 10-4-18	Impacts of Tourism	
DAY15 DATE 11-4-18	Domestic Tourism in India	
DAY16 DATE 12-4-18	Domestic Tourism in India	
DAY17 DATE 13-4-18	International Tourism in India	
DAY18 DATE 14-4-18	HOLIDAY	
DAY19 DATE 16-4-18	Types of Tourism	
DAY20 DATE 17-4-18	Types of Tourism	
DAY21 DATE 18-4-18	HOLIDAY	
DAY22 DATE 19-4-18	Challenges and opportunities in Indian Tourism	
DAY23 DATE 20-4-18	UNWTO	

NAME OF ASSISTANT PROFESSOR: PAWAN KUMAR
CLASS/SECTION: B.COM TTM (IV SEM) (D&E)
SUBJECT: TOURISM MARKETING – II

UNIT/PART I	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 1-1-18	Introduction of Tourism Marketing	
DAY2 DATE 2-1-18	Introduction of Tourism Marketing	
DAY3 DATE 3-1-18	Process of Tourism Marketing	
DAY4 DATE 4-1-18	Process of Tourism Marketing	
DAY5 DATE 5-1-18	Service Marketing	

DAY6 DATE 6-1-18	Types of services	
DAY7 DATE 8-1-18	Nature of Tourism offers / Products	
DAY8 DATE 9-1-18	Nature of Tourism offers / Products	
DAY9 DATE 10-1-18	Nature of Tourism offers / Products	
DAY10 DATE 11-1-18	Types of Tourism Products	
DAY11 DATE 12-1-18	Types of Tourism Products	
DAY12 DATE 13-1-18	Difference Between Products and services	
DAY13 DATE 15-1-18	difference b/w products and services	
DAY 14 DATE 16-1-18	Difference b/w Products and Services	
DAY15 DATE 17-1-18	Difference b/w Products and Services	
DAY16 DATE 18-1-18	Characteristics of Tourism	
DAY17 DATE 19-1-18	Characteristics of Tourism	
DAY18 DATE 20-1-18	Characteristics of Tourism	
DAY19 DATE 22-1-18	HOLIDAY	
DAY20 DATE 23-1-18	SPORTS DAY	
DAY21 DATE 24-1-18	HOLIDAY	
DAY22 DATE 25-1-18	Issues and challenges in Tourism Marketing	
DAY23 DATE 26-1-18	HOLIDAY	
DAY 24 DATE 27-1-18	Issues and challenges in Tourism Marketing	
UNIT/PART II	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 29-1-18	Tourism Marketing Environment	
DAY2 DATE 30-1-18	Micro Environment	
DAY3 DATE 31-1-18	HOLIDAY	

DAY4 DATE 1-2-18	Tourism Marketing Environment	
DAY5 DATE 2-2-18	Tourism Marketing Environment	
DAY6 DATE 3-2-18	Tourism Marketing Environment	
DAY7 DATE 5-2-18	Tourism Marketing Mix	
DAY8 DATE 6-2-18	Tourism Marketing Mix	
DAY9 DATE 7-2-18	Product, Price	
DAY10 DATE 8-2-18	Place, Promotion	
DAY11 DATE 9-2-18	Place Promotion ASSIGNMENT 1	
DAY12 DATE 10-2-18	HOLIDAY	
DAY13 DATE 12-2-18	People, Process, Physical Evidence	
DAY14 DATE 13-2-18	HOLIDAY	
DAY15 DATE 14-2-18	Marketing Mix of Tourism	
DAY16 DATE 15-2-18	Marketing Mix of Analysis	
DAY17 DATE 16-2-18	Market Segmentation	
DAY18 DATE 17-2-18	Why Market Segment?	
DAY19 DATE 19-2-18	Segment Classification	
DAY20 DATE 20-2-18	Geographical Classification	
DAY21 DATE 21-2-18	Demographic, Socio – Economic, Segmentation	
DAY22 DATE 22-2-18	Behavioural Segmentation Psychological Segmentation	
DAY23 DATE 23-2-18	Revise – Market Segmentation	
UNIT/PART III	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 24-2-18	Cohen's Classification	
DAY2 DATE 26-2-18	Plog's Classification	

DAY3 DATE 27-2-18	Plog's Classification (PG CLASSES)	
DAY4 DATE 28-2-18	HOLIDAY	
DAY5 DATE 1-3-18	HOLIDAY	
DAY6 DATE 2-3-18	HOLIDAY	
DAY7 DATE 3-3-18	HOLIDAY	
DAY8 DATE 5-3-18	What is Tourism Product?	
DAY9 DATE 6-3-18	Tourism as a packaged Product advantages of Packages	
DAY10 DATE 7-3-18	Destination as a product	
DAY11 DATE 8-3-18	As a Cultural experinece as images	
DAY12 DATE 9-3-18	As a Physical Product	
DAY13 DATE 10-3-18	As a Physical Product ASSIGNMENT 2	
DAY 14 DATE 12-3-18	New Product Development	
DAY15 DATE 13-3-18	New Product Development Process	
DAY16 DATE 14-3-18	Product Life cycle	
DAY17 DATE 15-3-18	Marketing strategies at Different Stages of PLC	
DAY18 DATE 16-3-18	Tourism Area Life Cycle	
DAY19 DATE 17-3-18	Destination Life cycle	
DAY20 DATE 19-3-18	Revice – PLC and Marketing strategies	
DAY21 DATE 20-3-18	Revise – TALC, DLC	
DAY22 DATE 21-3-18	CONDITIONAL TEST	
DAY23 DATE 22-3-18	CONDITIONAL TEST	
DAY 24 DATE 23-3-18	HOLIDAY	
DAY 25	Branding in Tourism	

DATE 24-3-18		
UNIT/PART IV	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 26-3-18	Features of Brand	
DAY2 DATE 27-3-18	Types of Brand	
DAY3 DATE 28-3-18	Destination Branding	
DAY4 DATE 29-3-18	HOLIDAY	
DAY5 DATE 30-3-18	Challenges of destination Branding	
DAY6 DATE 31-3-18	Packaging in Tourism	
DAY7 DATE 2-4-18	Difference b/w packing and packaging	
DAY8 DATE 3-4-18	Importance of Packaging	
DAY9 DATE 4-4-18	Packaging in Tourism Industry	
DAY10 DATE 5-4-18	Case study of travel companies	
DAY11 DATE 6-4-18	Case study of travel companies	
DAY12 DATE 7-4-18	Tourism pricing	
DAY13 DATE 9-4-18	Tourism Distribution	
DAY14 DATE 10-4-18	India's Map Study	
DAY15 DATE 11-4-18	World's Map Study	
DAY16 DATE 12-4-18	Presentation on Domestic Tour Packages	
DAY17 DATE 13-4-18	Presentation on Domestic Tour Packages	
DAY18 DATE 14-4-18	HOLIDAY	
DAY19 DATE 16-4-18	Presentation on International Tour Packages	
DAY20 DATE 17-4-18	Presentation on International Tour Packages	
DAY21 DATE 18-4-18	HOLIDAY	
DAY22	Destination Development Process	

DATE 19-4-18		
DAY23 DATE 20-4-18	Destination Development Process	

Name of Assistant Professor : Pawan Kumar
Class/section : B.Com TTM IV Sem (D& E)
Subject : Travel Agency / Tour Operation - II

UNIT/PART I	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 1-1-18	Introduction to tourism	
DAY2 DATE 2-1-18	Types of Tourism	
DAY3 DATE 3-1-18	Components of tourism	
Day4 Date 4-1-18	Meaning of travel agency	
DAY5 DATE 5-1-18	Function of Travel Agency	
DAY6 DATE 6-1-18	Linkages of Travel Agency	
DAY7 DATE 8-1-18	Role and contribution of Travel Agency	
DAY8 DATE 9-1-18	Tour operator Meaning	
DAY9 DATE 10-1-18	Types of Tour Operator	
DAY10 DATE 11-1-18	Tour Package Meaning	
DAY11 DATE 12-1-18	Types of Tour Package	
DAY12 DATE 13-1-18	Component of Tour Package	
DAY13 DATE 15-1-18	Domestic Tour Package Review	
DAY 14 DATE 16-1-18	International Tour Package Review	
DAY15 DATE 17-1-18	Tour Itinerary Meaning	
DAY16 DATE 18-1-18	Types of Itinerary	
DAY17 DATE 19-1-18	How to Develop an effective Itinerary	

DAY18 DATE 20-1-18	Tools for Itinerary Preparation	
DAY19 DATE 22-1-18	HOLIDAY	
DAY20 DATE 23-1-18	SPORTS DAY	
DAY21 DATE 24-1-18	HOLIDAY	
DAY22 DATE 25-1-18	Itinerary making on domestic Tourist Places	
DAY23 DATE 26-1-18	HOLIDAY	
DAY 24 DATE 27-1-18	Itinerary making on international Tourist Places	
UNIT/PART II	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 29-1-18	Air Transport an overview	
DAY2 DATE 30-1-18	Air India	
DAY3 DATE 31-1-18	HOLIDAY	
DAY4 DATE 1-2-18	Role of Air India in Tourism Promotion	
DAY5 DATE 2-2-18	Financial Performance of Air India	
DAY6 DATE 3-2-18	Marketing and Promotional strategies of Air India.	
DAY7 DATE 5-2-18	Indian Airline Introduction	
DAY8 DATE 6-2-18	Role of Indian Airline in Tourism Promotion.	
DAY9 DATE 7-2-18	Air India Express	
DAY10 DATE 8-2-18	Pawan Hans Helicopters Ltd.	
DAY11 DATE 9-2-18	Pawan Hans Helicopter ASSIGNMENT 1	
DAY12 DATE 10-2-18	HOLIDAY	
DAY13 DATE 12-2-18	Private sector airlines in India	
DAY14 DATE 13-2-18	HOLIDAY	
DAY15 DATE 14-2-18	Role of Private Airlines in Tourism Promotion	

DAY16 DATE 15-2-18	Indian Railways – Introduction	
DAY17 DATE 16-2-18	Indian Railways – Facilities to Tourist	
DAY18 DATE 17-2-18	Ind Rail Pass	
DAY19 DATE 19-2-18	Luxury Tourist Trains in India	
DAY20 DATE 20-2-18	Luxury Tourist Trains in India	
DAY21 DATE 21-2-18	Toy Trains in India	
DAY22 DATE 22-2-18	Toy Trains in India	
DAY23 DATE 23-2-18	Airline Geography	
UNIT/PART III	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 24-2-18	IATA – T.C. Area	
DAY2 DATE 26-2-18	Time Zones	
DAY3 DATE 27-2-18	Time Zones	
DAY4 DATE 28-2-18	HOLIDAY	
DAY5 DATE 1-3-18	HOLIDAY	
DAY6 DATE 2-3-18	HOLIDAY	
DAY7 DATE 3-3-18	HOLIDAY	
DAY8 DATE 5-3-18	Flying Time Calculation	
DAY9 DATE 6-3-18	Time Differences, International Date Line.	
DAY10 DATE 7-3-18	Airlines Ticketing	
DAY11 DATE 8-3-18	Study of India's Map	
DAY12 DATE 9-3-18	Study of World's Map	
DAY13 DATE 10-3-18	Study of world's map ASSIGNMENT 2	
DAY 14 DATE 12-3-18	UNWTO	

DAY15 DATE 13-3-18	UNWTO	
DAY16 DATE 14-3-18	IATA	
DAY17 DATE 15-3-18	IATA	
DAY18 DATE 16-3-18	IATA	
DAY19 DATE 17-3-18	PATA	
DAY20 DATE 19-3-18	PATA	
DAY21 DATE 20-3-18	TAAI	
DAY22 DATE 21-3-18	CONDITIONAL TEST	
DAY23 DATE 22-3-18	CONDITIONAL TEST	
DAY 24 DATE 23-3-18	HOLIDAY	
DAY 25 DATE 24-3-18	IATO	
UNIT/PART IV	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 26-3-18	IATO	
DAY2 DATE 27-3-18	Department of Tourism	
DAY3 DATE 28-3-18	TFCI	
DAY4 DATE 29-3-18	HOLIDAY	
DAY5 DATE 30-3-18	Meaning and definition of Hotel	
DAY6 DATE 31-3-18	Hotel classification	
DAY7 DATE 2-4-18	Types of Hotels and Resorts	
DAY8 DATE 3-4-18	Hotel room types, location and rates	
DAY9 DATE 4-4-18	Reservation of Hotel and Resorts	
DAY10 DATE 5-4-18	Payment in Hotel Reservation	
DAY11	Five star hotels in India	

DATE 6-4-18		
DAY12 DATE 7-4-18	Chain Hotels in India	
DAY13 DATE 9-4-18	Presentation on Travel Companies case Study	
DAY14 DATE 10-4-18	Presentation on Travel Companies case Study	
DAY15 DATE 11-4-18	Class Test on making domestic Tour Package	
DAY16 DATE 12-4-18	Air Transport	
DAY17 DATE 13-4-18	Rail Transport	
DAY18 DATE 14-4-18	HOLIDAY	
DAY19 DATE 16-4-18	Tour Packaging	
DAY20 DATE 17-4-18	Tour Itinerary	
DAY21 DATE 18-4-18	HOLIDAY	
DAY22 DATE 19-4-18	Travel Agency – Meaning, types, function	
DAY23 DATE 20-4-18	Tour operator – Meaning, Types , Function	

NAME OF ASSISTANT PROFESSOR: PAWAN KUMAR
CLASS/SECTION: B.COM TTM (VI SEM) D& E
SUBJECT: E.C.E.T.D. – II

UNIT/PART I	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 1-1-18	Introduction of Tourism	
DAY2 DATE 2-1-18	Types of Tourism	
DAY3 DATE 3-1-18	Components of Tourism	
DAY4 DATE 4-1-18	Introduction of Travel Agency	
DAY5 DATE 5-1-18	Types of Travel Agency	

DAY6 DATE 6-1-18	Function of Travel Agency	
DAY7 DATE 8-1-18	Linkage of Travel Agency	
DAY8 DATE 9-1-18	Procedure for approval of Travel Agency from DOT	
DAY9 DATE 10-1-18	Procedure for Approval of Travel Agency from IATA	
DAY10 DATE 11-1-18	Benefits of IATA Approval	
DAY11 DATE 12-1-18	Introduction of Tour operator, Types	
DAY12 DATE 13-1-18	Procedure for approval of tour operator from Dot	
DAY13 DATE 15-1-18	Procedure for approval of tour operator from IATA	
DAY 14 DATE 16-1-18	Introduction of Hotels	
DAY15 DATE 17-1-18	Types, classification of Hotels	
DAY16 DATE 18-1-18	Procedure for approval of hotels from DOT	
DAY17 DATE 19-1-18	Tour Itinerary	
DAY18 DATE 20-1-18	Type of tour Itinerary	
DAY19 DATE 22-1-18	HOLIDAY	
DAY20 DATE 23-1-18	SPORTS DAY	
DAY21 DATE 24-1-18	HOLIDAY	
DAY22 DATE 25-1-18	Factors affecting tour Itinerary	
DAY23 DATE 26-1-18	HOLIDAY	
DAY 24 DATE 27-1-18	Making Tour Itinerary on Domestic Tourist Places	
UNIT/PART II	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 29-1-18	Making Tour Itinerary on International Tourist Places	
DAY2 DATE 30-1-18	Revise Procedure for approval chapter	
DAY3 DATE 31-1-18	HOLIDAY	

DAY4 DATE 1-2-18	Business ethics in tourism	
DAY5 DATE 2-2-18	Need of Business ethics	
DAY6 DATE 3-2-18	Global code of ethics in Tourism Industry	
DAY7 DATE 5-2-18	Consumer Protection Act	
DAY8 DATE 6-2-18	Consumer Protection act in Tourism Industry	
DAY9 DATE 7-2-18	Legislations for Tourist Protection	
DAY10 DATE 8-2-18	HRD Concepts, Objectives	
DAY11 DATE 9-2-18	HRD concepts, objectives ASSIGNMENT 1	
DAY12 DATE 10-2-18	HOLIDAY	
DAY13 DATE 12-2-18	HRD Significance in Tourism Industry	
DAY14 DATE 13-2-18	HOLIDAY	
DAY15 DATE 14-2-18	HRD Systems- Recruitment	
DAY16 DATE 15-2-18	Selection	
DAY17 DATE 16-2-18	Man Power Planning in Public and Private Sectors	
DAY18 DATE 17-2-18	Case Study of Cox and kings, Thomas Cook	
DAY19 DATE 19-2-18	Case Study of make my Trip	
DAY20 DATE 20-2-18	Study India's Map	
DAY21 DATE 21-2-18	Study World's Map.	
DAY22 DATE 22-2-18	Codes in Tourism	
DAY23 DATE 23-2-18	Codes in Tourism	
UNIT/PART III	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 24-2-18	Problems in Indian Tourism Industry	
DAY2 DATE 26-2-18	Safety and security issues in Tourism Industry	

DAY3 DATE 27-2-18	Safety and security issues in Tourism Industry	
DAY4 DATE 28-2-18	HOLIDAY	
DAY5 DATE 1-3-18	HOLIDAY	
DAY6 DATE 2-3-18	HOLIDAY	
DAY7 DATE 3-3-18	HOLIDAY	
DAY8 DATE 5-3-18	Laws to Protect Tourist	
DAY9 DATE 6-3-18	Economic Impacts of Tourism	
DAY10 DATE 7-3-18	Environment Impacts of Tourism	
DAY11 DATE 8-3-18	Socio – Cultural Impacts of Tourism	
DAY12 DATE 9-3-18	Emerging forms of Tourism	
DAY13 DATE 10-3-18	Forms of Tourism ASSIGNMENT 2	
DAY 14 DATE 12-3-18	Emerging forms of Tourism	
DAY15 DATE 13-3-18	Trends in Indian Tourism Industry	
DAY16 DATE 14-3-18	Tourism Statistic 2016	
DAY17 DATE 15-3-18	Tourism Statistic 2016	
DAY18 DATE 16-3-18	Visa an arrival	
DAY19 DATE 17-3-18	Visa an arrival for Indians	
DAY20 DATE 19-3-18	E-Tourist Visa	
DAY21 DATE 20-3-18	E-Tourist Visa	
DAY22 DATE 21-3-18	CONDITIONAL TEST	
DAY23 DATE 22-3-18	CONDITIONAL TEST	
DAY 24 DATE 23-3-18	HOLIDAY	

DAY 25 DATE 24-3-18	Major Airports in India	
UNIT/PART IV	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 26-3-18	UNWTO Role in Tourism Promotion	
DAY2 DATE 27-3-18	UNWTO Role in Tourism Promotion	
DAY3 DATE 28-3-18	IATo – Role in Tourism Promotion	
DAY4 DATE 29-3-18	HOLIDAY	
DAY5 DATE 30-3-18	IAAI – Role in Tourism Promotion	
DAY6 DATE 31-3-18	PATA – Role in Tourism Promotion	
DAY7 DATE 2-4-18	Presentation on Domestic Tourist Places of India	
DAY8 DATE 3-4-18	Presentation on International Tourist Places	
DAY9 DATE 4-4-18	Liberalization in Tourism Industry	
DAY10 DATE 5-4-18	Globalization in Tourism Industry	
DAY11 DATE 6-4-18	Privatization in Tourism Industry	
DAY12 DATE 7-4-18	Design Tour Package	
DAY13 DATE 9-4-18	Tour Costing and Pricing	
DAY14 DATE 10-4-18	Tour Costing and Pricing	
DAY15 DATE 11-4-18	Review Tour Package of Cox and Kings, Thomas Cook	
DAY16 DATE 12-4-18	Review Tour Package of Yatra.com, Making Trip	
DAY17 DATE 13-4-18	Review Tour Package of SOTC	
DAY18 DATE 14-4-18	HOLIDAY	
DAY19 DATE 16-4-18	Revise – HRD, Types, Objectives, HRD system	
DAY20 DATE 17-4-18	Revise – Recruitment, Selection, Manpower Training	
DAY21 DATE 18-4-18	HOLIDAY	

DAY22 DATE 19-4-18	Revise – Tourism and its emerging forms	
DAY23 DATE 20-4-18	Revise – Tourism and its emerging forms	

NAME OF ASSISTANT : PAWAN KUMAR
CLASS/SECTION : B.COM (TTM) VI SEM (D& E)
SUBJECT : I.C.A. – II

UNIT/PART I	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 1-1-18	Introduction of Tourism	
DAY2 DATE 2-1-18	Types of Tourism	
DAY3 DATE 3-1-18	Componens of Tourism	
DAY4 DATE 4-1-18	IT and Tourism	
DAY5 DATE 5-1-18	IT and Tourism	
DAY6 DATE 6-1-18	IT and Tourism	
DAY7 DATE 8-1-18	Information in Tourism	
DAY8 DATE 9-1-18	Information in Tourism	
DAY9 DATE 10-1-18	Information in Tourism	
DAY10 DATE 11-1-18	Communication in Tourism	
DAY11 DATE 12-1-18	Communication in Tourism	
DAY12 DATE 13-1-18	Communication in Tourism	
DAY13 DATE 15-1-18	E-Commece and Tourism	
DAY 14 DATE 16-1-18	E- Commerce	
DAY15 DATE 17-1-18	E- Commerce	
DAY16 DATE 18-1-18	E- Tourism	

DAY17 DATE 19-1-18	E- Tourism	
DAY18 DATE 20-1-18	E- Tourism	
DAY19 DATE 22-1-18	HOLIDAY	
DAY20 DATE 23-1-18	SPORTS DAY	
DAY21 DATE 24-1-18	HOLIDAY	
DAY22 DATE 25-1-18	Electronics Business in Tourism	
DAY23 DATE 26-1-18	HOLIDAY	
DAY 24 DATE 27-1-18	Electronics Business in Tourism	
UNIT/PART II	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 29-1-18	Online Travel Company	
DAY2 DATE 30-1-18	Online Travel Company	
DAY3 DATE 31-1-18	HOLIDAY	
DAY4 DATE 1-2-18	Problems in online sale and purchase	
DAY5 DATE 2-2-18	Problems in online sale and purchase	
DAY6 DATE 3-2-18	Case Study of Make my Trip	
DAY7 DATE 5-2-18	Case Study of yatra.com	
DAY8 DATE 6-2-18	Class Test on IT and E-Tourism	
DAY9 DATE 7-2-18	Automation in Tourism	
DAY10 DATE 8-2-18	Automation in Tourism	
DAY11 DATE 9-2-18	Automation in Tourism ASSIGNMENT 1	
DAY12 DATE 10-2-18	HOLIDAY	
DAY13 DATE 12-2-18	Automation in Tourism	
DAY14 DATE 13-2-18	HOLIDAY	

DAY15 DATE 14-2-18	Presentation by students on Case Study of Travel Companies	
DAY16 DATE 15-2-18	Presentation by students on Case Study of Travel Companies	
DAY17 DATE 16-2-18	CRS	
DAY18 DATE 17-2-18	CRS	
DAY19 DATE 19-2-18	CRS	
DAY20 DATE 20-2-18	CRS	
DAY21 DATE 21-2-18	GDS (Amadeus)	
DAY22 DATE 22-2-18	GDS (Gaileo)	
DAY23 DATE 23-2-18	GDS (Sabre)	
UNIT/PART III	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 24-2-18	E-Tourist Visa	
DAY2 DATE 26-2-18	E-Tourist Visa	
DAY3 DATE 27-2-18	E-Tourist Visa	
DAY4 DATE 28-2-18	HOLIDAY	
DAY5 DATE 1-3-18	HOLIDAY	
DAY6 DATE 2-3-18	HOLIDAY	
DAY7 DATE 3-3-18	HOLIDAY	
DAY8 DATE 5-3-18	Future trends of Automation	
DAY9 DATE 6-3-18	Future trends of Automation	
DAY10 DATE 7-3-18	Future trends of Automation	
DAY11 DATE 8-3-18	Social Networking Sites and Tourism	
DAY12 DATE 9-3-18	Social Networking Sites and Tourism	
DAY13 DATE 10-3-18	Social Networking Sites and Tourism	

DAY 14 DATE 12-3-18	Tourism Statistical 2016	
DAY15 DATE 13-3-18	Tourism Statistical 2016	
DAY16 DATE 14-3-18	Tourism Statistical 2016	
DAY17 DATE 15-3-18	T.C. Area	
DAY18 DATE 16-3-18	IT and Tourism	
DAY19 DATE 17-3-18	IT and Tourism	
DAY20 DATE 19-3-18	Communication in Tourism	
DAY21 DATE 20-3-18	Communication in Tourism	
DAY22 DATE 21-3-18	CONDITIONAL TEST	
DAY23 DATE 22-3-18	CONDITIONAL TEST	
DAY 24 DATE 23-3-18	HOLIDAY	
DAY 25 DATE 24-3-18	Electronic Business in Tourism	
UNIT/PART IV	TOPIC	
	THEORY	PRACTICAL
DAY1 DATE 26-3-18	E-Commerce	
DAY2 DATE 27-3-18	E-Commerce	
DAY3 DATE 28-3-18	E-Commerce	
DAY4 DATE 29-3-18	HOLIDAY	
DAY5 DATE 30-3-18	Airlines geography	
DAY6 DATE 31-3-18	Design Tour Package by Students - Domestic	
DAY7 DATE 2-4-18	Design Tour Package by Students International	
DAY8 DATE 3-4-18	Passport and visa	
DAY9 DATE 4-4-18	Passport and visa	

DAY10 DATE 5-4-18	CRS	
DAY11 DATE 6-4-18	CRS	
DAY12 DATE 7-4-18	Automation and Tourism	
DAY13 DATE 9-4-18	Automation and Tourism	
DAY14 DATE 10-4-18	online Tourism - meaning	
DAY15 DATE 11-4-18	Advantage and disadvantages of E-Tourism	
DAY16 DATE 12-4-18	E-Tourist Visa	
DAY17 DATE 13-4-18	E-Tourist Visa	
DAY18 DATE 14-4-18	HOLIDAY	
DAY19 DATE 16-4-18	GDS	
DAY20 DATE 17-4-18	GDS	
DAY21 DATE 18-4-18	HOLIDAY	
DAY22 DATE 19-4-18	Top 10 online Travel Companies in India	
DAY23 DATE 20-4-18	Top 10 online Travel Companies in India	

NAME OF TEACHER