(Affiliated to Kurukshetra University, Kurukshetra) YAMUNA NAGAR – 135 001 (Haryana) Estd. 1955

Ph : (Off.) 01732-220960, 225560 E-mail : principal@mlncollegeynr.ac.in, principal.mlncynr@gmail.com • Web : www.mlncollegeynr.ac.in

### **Criterion 1 - Curricular Aspects**

### **1.2 Academic Flexibility**

**Metric No. 1.2.1** Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

**Metric No. 1.2.2.1** Number of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years.

S. No.	File Description	Academic	Name of the course	Page No.
		Year		
1	Institutional programme brochure/notice for Certificate/Value added programs with course modules and outcomes	2021-22	Language Lab Course-Beginner Level Language Lab Course-Intermediate Level Language Lab Course-Advance Level Certificate Course in Aptitude Certificate Course in Corel Draw Certificate Course in Wordpress Certificate Course in Canva Certificate Course in Tally and GST	2-11 12-17 18-23 24-29 30-35 36-42
			Certificate Course in Digital Marketing Certificate Course in Captialine	43-50 51-55
		2020-21		
		2019-20	Language Lab	56-64
		2018-19		50-0-
		2017-18		

File - B

Tu Kuman,

Dr. Ritu Kumar (Offg. Principal)

Principal Mukand Lal National College, YAMUKA NAGAR (Harvana)

# Notice and Syllabus Academic Year 2021-22

Language Lab Course-Beginner Level Language Lab Course-Intermediate Level Language Lab Course-Advance Level Mikand MUKAND LAL NATIONAL COLLEGE (Affiliated to Kurukshetra University, Kurukshetra) YAMUNA NAGAR - 135 001 (Haryana) Ph. : (Off.) 01732-220960, 225560 (Resi.) 261060 • Fax : 01732-225560 E-mail : principal@mincollegeynr.ac.in, principal.mincynr@gmail.com • Web : www.mincollegeynr.ac.in

Ref. Na.

Date

October 19, 2021

#### **NOTICE**

#### LANGUAGE LAB TRAINING PROGRAM ENROLLMENT 2021-22

All the students should note that the enrollment of language labs will begin from 20 October 2021. The interested students may enroll themselves for the following levels:

- 1. Beginner's Level
- 2. Intermediate Level
- 3. Advance Level

Kindly contact the undersigned incharges in language lab.

Incharges: Komal Kaur Lou Kanika Batra ( (Dr. Neeti H.O.D, S

(Dr. Rahul Khanna) Offg. Principal

### **Beginner Level**

#### Language Lab-Level 1

	<u>Particulars</u>	<u>Method</u>	
1 <sup>st</sup> Part	Introduction to Personality & working towards developing it		
	Basics of Personality	Theory Class	
	Analyzing Strength and Weakness(SW)	One on One session	
	Personality Development	Video Class	
	Increasing Vocabulary	Practical Class	
	Body Language	Practical Class	
	Preparation of Self Introduction	Practical Class	
	Improved communication and stronger relationships Better emotional intelligence and empathy Positive outlook and resilience Goal-oriented mindset and direction in life Adaptability in various situations Continuous personal and professional growth. Strong ethical foundation and trustworthiness Empowerment to make decisions and advocate for oneself		
2 <sup>nd</sup> Part	<u>Techniques in Personality development Stage- I</u>		
2 <sup>nd</sup> Part	Techniques in Personality development Stage- I         • Communication Skills         • Listening-I         • Communication Barriers-I         • Overcoming these Barriers-I	Practical Class, Group Discussion, Impromptu, Just a minute session	
	<ul> <li>Communication Skills</li> <li>Listening-I</li> <li>Communication Barriers-I</li> </ul>	Discussion, Impromptu, Just a	

• Practice active listening and show empathy towards others in conversations.

- Identify common communication barriers and strategies to overcome them effectively.
- Develop a stronger sense of self-esteem and self-confidence.

• Differentiate between aggressive, assertive, and submissive attitudes and adopt appropriate behavior in various situations.

Sentence Structures and Transformation- Present Simple; Present Continuous, Present Continuous ;Present Perfect Continuous, Present Perfect, Past Simple, Action Verbs ,State Verbs One-word substitutes, Simple Idioms & Proverbs,Vocabulary building; Word Search, Sentence Correction/Editing, Frame grammatically correct sentences in English ING OUTCOMES Use various sentence structures confidently, such as presen present perfect continuous, present perfect, and past simpl Differentiate between action verbs and state verbs.	
Proverbs,Vocabulary building; Word Search, Sentence Correction/Editing, Frame grammatically correct sentences in English ING OUTCOMES Use various sentence structures confidently, such as presen present perfect continuous, present perfect, and past simpl Differentiate between action verbs and state verbs.	Videos,Questionnaires nt simple, present continuous,
Use various sentence structures confidently, such as preser present perfect continuous, present perfect, and past simpl Differentiate between action verbs and state verbs.	
present perfect continuous, present perfect, and past simpl Differentiate between action verbs and state verbs.	
Employ one-word substitutes effectively. Understand and use simple idioms and proverbs. Enhance vocabulary and word search skills. Improve sentence correction and editing abilities. Frame grammatically correct sentences in English.	
Techniques in Personality development	
<ul> <li>Voice Modulation; Body Language; Self - confidence; Self Esteem.</li> <li>Habits; Will-Power</li> </ul>	Videos cum discussion
<u>Time Management</u>	Time Management Comes cum
<ul><li>Concept</li><li>Importance &amp; Need</li></ul>	Time Management Games cum discussion
Steps Towards better time management	
ING OUTCOME	
	<ul> <li>Enhance vocabulary and word search skills.</li> <li>Improve sentence correction and editing abilities.</li> <li>Frame grammatically correct sentences in English.</li> </ul> <b>Techniques in Personality development</b> <ul> <li>Voice Modulation; Body Language; Self - confidence; Self Esteem.</li> <li>Habits; Will-Power</li> <li>Time Management</li> <li>Concept</li> <li>Importance &amp; Need</li> <li>Steps Towards better time management</li> </ul>

- Develop a positive self-esteem, recognizing their self-worth.
- Understand the role of habits and willpower in shaping behavior.
- Apply effective time management concepts in their daily lives.

	gnize the importance and benefits of efficient time managen ement steps for better time management, including planning	
5 <sup>th</sup> Part	Projecting A Positive Social Image	, prioritization, and gour setting.
	Definition & Importance of Social Image	
	Looking Great and Attractive	Theory Cum Practical Sessions, Video On Social image, Group
	Face Expressions	Discussion
	Positive Thinking/Vibes	
6 <sup>th</sup> Part	Student Based Discussion Or Activity	00
-	NING OUTCOME	
	ilize body language to convey messages confidently and asse	rtively.
	hance self-confidence and belief in their abilities.	
	velop a positive self-esteem, recognizing their self-worth. derstand the role of habits and willpower in shaping behavior	or
	ply effective time management concepts in their daily lives.	51.
-	cognize the importance and benefits of efficient time management	gement.
• Im	plement steps for better time management, including planni ting.	

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#### Language Lab-Level 2

#### Intermediate Level

	Particulars	Method	
1 <sup>st</sup> Part	Communication Skills		
	• Features of Effective Communication	Lecture	
	• Reviewing Strength and Weakness(SW)	One on One session	
	Writing Skills(Emails,Queries,Complaints)	Practical Class	
	Increasing Vocabulary	Practical Class	
	Non-Verbal Communication	Practical Class	
	Self-Introduction Methods	Practical Class	
	Tongue Twisters		
LEARNI	ING OUTCOME		

• Conduct a thorough SW analysis, identifying personal strengths and weaknesses.

• Demonstrate proficiency in recognizing and applying features of effective communication.

• Exhibit improved writing skills, especially in composing emails, queries, and complaints.

• Expand their vocabulary and use a broader range of words in communication.

• Understand the significance of non-verbal cues in interpersonal interactions.

• Develop various self-introduction methods for different contexts.

• Master tongue twisters, enhancing their speech fluency and articulation.

2 <sup>nd</sup> Part	<u>Techniques in Personality development Stage- I</u>	
	<ul> <li>Group Communication</li> <li>Listening-II</li> <li>Communication Barriers-II</li> <li>Overcoming these Barriers-II</li> </ul>	Practical Class, Group Discussion, Impromptu,Audios
	<ul> <li>Reading Skills</li> <li>Observation of accent and pronunciation of a given text or audio</li> </ul>	Practical Sessions Videos/Audios
	<ul><li>Killing Nervousness</li><li>Goal Setting</li></ul>	Role Play, Games,Speaking Lecture
	Back to Back Discussions	Activity

Demonstrate effective group communication skills, including active listening and participation.
Identify and overcome advanced communication barriers in various contexts.

• Develop strong reading skills, understanding and interpreting texts effectively.

- Observe and analyze accents and pronunciations to improve their own language skills.
- Manage and reduce nervousness when speaking or presenting in public.
- Set clear and achievable goals for personal and academic growth.

• Engage in productive back-to-back discussions, fostering critical thinking and collaborative communication.

3 <sup>rd</sup>	English-II	
Part		
	• Invitation ;Making Request ;Expressing Gratitude ; Complimenting and Congratulating; Asking for Information Seeking Permission Complaining and Expressing Regret	Lecture & Practical Class/audios-vidoes
	<ul> <li>Word Replacement, More Idioms &amp; Proverbs, Vocabulary building; Word Search, Sentence,Crosswords,Puzzles</li> </ul>	Lecture, Games/Activities, Videos, Questionnaires
	Synonyms And Antonyms	Class
<u>Comm</u>	ING OUTCOME Inication Skills: Compose invitations effectively. Make requests politely and appropriately. Express gratitude sincerely. Compliment and congratulate others with genuine appreciati Seek information in a clear and concise manner. Request permission respectfully. Handle complaints and express regret diplomatically. Ige Proficiency: Demonstrate word replacement skills for varied and precise Apply a wider range of idioms and proverbs in communicatio Enhance vocabulary through word search, sentence completi Identify and use synonyms and antonyms accurately for better Real Life Situation Conversations	anguage usage. n. on, crosswords, and puzzles. er word choices
	<ul> <li>Travelling,</li> <li>Telephonic Communication,</li> <li>At College canteen,</li> <li>Meeting Friends etc.</li> </ul>	Videos cum discussion/Activity/Role Play
	<ul> <li>Handling Customer Care Calls</li> <li>Booking Room in a Hotel</li> <li>Travel Agencies</li> </ul>	Role Play/Activities

	Asking Queries to Teachers	
	UNC OUTCOME	
<ul> <li>Eff</li> <li>Con</li> <li>Int</li> <li>Hat</li> <li>Suction</li> </ul>	<b>IING OUTCOME</b> ectively communicate while traveling, making inquiries and s induct professional telephonic conversations. eract confidently at the college, outside circle and during soci ndle customer care calls with empathy and problem-solving s ccessfully book hotel rooms and engage with travel agencies is ciculately ask queries to teachers for better understanding an <u>Personality Development-II</u>	al gatherings. skills. for trip planning.
	<ul><li>Descriptive Sessions</li><li>Marketing Practices</li></ul>	Practical Sessions, Videos, Group Discussion, Activities
	General Speaking Strategies	
	Facing Interviews-I	
	Abstract Group Discussions	
	Note Taking Practices	
6 <sup>th</sup> Part	Student Based Discussion Or Activity	
	ING OUTCOME:	
<ul> <li>Un</li> <li>Ap</li> <li>Gai</li> <li>En</li> <li>De</li> </ul>	ster descriptive language for vivid expression. derstand marketing concepts and present strategies effective ply speaking strategies for different contexts. In confidence in facing interviews and articulating responses. gage in abstract group discussions with critical thinking skills velop efficient note-taking techniques for effective study. laborate and communicate effectively in student-based discu	5.
		Dr. Rahul Khanna (Offg. Princfinicipal Uskead Lei Michana College

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Dr. Rahul Khanna (Offg. Principal Mukand Lai National College Yamuna Nagar

#### Advance Level

#### Language Lab-Level 3

	<u>Particulars</u>	Method
1 <sup>st</sup> Part	Communication Skills	
	Working on Neutralizing the accent	Practical Class
	Interpersonal Skills	One on One session
	• Writing Skills (Emails, Queries, Complaints)	Practical Class
	Increasing Vocabulary	Practical Class
	Focus on voice modulation	Practical Class
	Initiating a Conversation	Practical Class
EARNI	NG OUTCOME	
• C	Iaster voice modulation techniques for engaging and impact onfidently initiate conversations in different situations and <u>Techniques in Personality development Stage- I</u>	
Part		
	<ul> <li>Group Communication</li> <li>Listening-II</li> <li>Communication Barriers-II</li> <li>Overcoming these Barriers-II</li> </ul>	Practical Class, Group Discussion, Impromptu, Audios
	<ul> <li>Reading Skills</li> <li>Observation of accent and pronunciation of a given text</li> </ul>	Practical Sessions Videos/Audios
	<ul><li>Killing Nervousness</li><li>Goal Setting</li></ul>	Role Play, Games, Discussions Lecture
	Back to Back Discussions	Activity
<ul><li>Exce</li><li>Dem</li></ul>	<b>NG OUTCOME</b> l in group communication, fostering effective collaboration a onstrate advanced listening skills, understanding and empa ance reading skills, comprehending and analysing texts more	thizing with others.

- Enhance reading skills, comprehending and analysing texts more effectively.
- Observe and improve accent and pronunciation for clearer and more confident speech.
- Manage and overcome nervousness in public speaking or challenging situations.
- Set clear and achievable goals for personal and professional development.
- Engage in productive back-to-back discussions, refining critical thinking & communication abilities.

3 <sup>rd</sup> Part	English-II		
	Invitation ;Making Request ;Expressing Gratitude ; Complimenting and Congratulating; Asking for Information Seeking Permission Complaining and Expressing Regret	Lecture & Practical Class	
	Word Replacement, More Idioms & Proverbs, Vocabulary building; Word Search, Sentence,Crosswords,Puzzles	Lecture, Games/Activities, Videos, Questionnaires	
<ul> <li>LEARNING OUTCOME</li> <li>Effectively communicate invitations, requests, gratitude, compliments, congratulations, inquiries, permissions, complaints, and regrets.</li> <li>Improve language proficiency through word replacement, idioms, proverbs, vocabulary building,</li> </ul>			

and word-based activities.

<u>Particulars</u>	Method
4 <sup>RTH</sup> PART Interview Skills	Practical Session/ questionnaires/ Mock Preparation
<ul> <li>Overview of session</li> <li>Interview Preparation</li> <li>What preparations should you make?</li> <li>The application template</li> <li>A winning first impression</li> <li>Grooming</li> <li>Going after the job</li> <li>Verbal Aptitude</li> <li>Resume Designing</li> <li>The Interview</li> <li>Dos and Don'ts for the interview</li> <li>The interviewer's questions</li> <li>The candidate's questions</li> </ul>	

- Improve grooming and communication skills for a professional appearance.
- Pursue job opportunities actively and handle interviews confidently.
- Design an impactful resume and ask insightful questions during the interview.

# Notice and Syllabus Academic Year 2021-22

Certificate course in Aptitude

(Affiliated To Kurukshetra University Kurukshetra) Estd. 1955

YAMUNA NAGAR-135001 (Haryana)

Web Site: ww.mlncollegeynr.ac.in

Email: principal@mlncollegeynr.ac.in

### **Details of Certificate Courses**

Respect Classes	ive Proposed Additional Inputs	Respective Classes	Shortlisted Additional Inputs	Duration	Action Plan
BCA/B. 1 <sup>st</sup> Sem	Applications of MS- Excel Student presentations on Basic Computer topics Aptitude	BCA/B.Sc 1 <sup>st</sup> Sem & BCA/B.Sc	Certificate course in Canva App.	18.75 hours in one session	Incorporated in time table as - 01 day (01 lecture) per week in a semester
BCA/B.S 2 <sup>nd</sup> Sem	Programming Languages Aptitude Canva App.	2 <sup>nd</sup> Sem	Certificate Course in Aptitude	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per weekin a
BCA/B.Sc 3 <sup>rd</sup> Sem	Networking Tools		a Nako magai		semester
BCA/B.Sc 4 <sup>th</sup> Sem	Student presentations on Utility Software's Word Press SQL using Oracle	BCA/B.Sc 3 <sup>rd</sup> Sem & BCA/B.Sc 4 <sup>th</sup> Sem	Certificate Course in Corel Draw	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per weekin a semester
the	Networking Tools Student presentations on Projects Aptitude Word Press		Certificate Course in Word Press	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per weekin a semester
4 <sup>th</sup> Sem (Summer vacations)	JAVA / Web development using PHP / Android	21 <b>-</b> , L			
BCA/B.Sc 5 <sup>th</sup> Sem BCA/B.Sc 6 <sup>th</sup> Sem	Project using JAVA / PHP / Android Student presentations on latest Technologies Student presentations on Projects	BCA/B.Sc 5 <sup>th</sup> Sem & BCA/B.Sc 6 <sup>th</sup> Sem	Projects	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per week in a semester

Dr. Ne Baryal (HOD, SK Dept.)

### MUKAND LAL NATIONAL COLLEGE

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Email: principal@mlncollegeynr.ac.in

# NOTICE (2021-2022)

All the interested students of BCA/ B.Sc (CS)/ B.Sc(Hons.)-IT are hereby advised to notethe following mentioned time-table schedule for various **Certificate Courses** and report to the concerned teacher in charges.

S.No.	Additional Input Course	Class / Semester	Day and Time	Teacher- Incharge
1	Certificate course in Canva App	B.Sc/BCA I Sem	Tuesday, 2:30p.m3:15p.m.	Ms. Preeti
2	Certificate course in Aptitude	B.Sc/BCA I Sem B.Sc/BCA III Sem	Wednesday, Thursday 3:15p.m4:00p.m. For BCA Monday, Tuesday 3:15p.m4:00p.m. For B.Sc Friday, Saturday 11:30 a.m12:15p.m.	Ms. Poonam Rai
3	Certificate course in Corel Draw	B.Sc/BCA III Sem	Wednesday, Thursday 3:15p.m.–4:00p.m.	Ms. Sunyana
4	Certificate course in Word Press	B.Sc/BCA III Sem	Friday, Saturday 3:15p.m.–4:00p.m.	Ms. Richa Grover
5	Project	B.Sc/BCA V Sem	Monday, Tuesday 3:15p.m4:00p.m.	Ms. Navdeep

Dr.Neen Daryal (HoD, SF dept.)

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2	Certificate course in Aptitude	B.Sc/BCA II Sem	For <b>BCA</b> Thursday, Friday 3:15p.m.–4:00p.m. For <b>B.Sc</b> Friday, Saturday 2:30p.m3:15p.m.	Ms. Suman	
		B.Sc/BCA IV Sem	For BCA/B.Sc(CS) Monday, Tuesday 3:15p.m.–4:00p.m. For B.Sc (Hons.) IT Friday, Saturday 11:30 a.m.–12:15p.m.	20	
3	Certificate course in Corel Draw	B.Sc/BCA IV Sem	Wednesday, Thursday 3:15p.m.–4:00p.m.	Ms. Sunyana	
4	Certificate course in Word Press	B.Sc/BCA IV Sem	Friday, Saturday 3:15p.m.–4:00p.m.	Ms. Pooja Sharma	
5	Projects	B.Sc/BCA VI Sem	Monday, Tuesday 3:15p.m.–4:00p.m.	Ms. Navdeep	

Dr.Neeti Darval (HoD, SK dept.)

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Dr. Rahul Khanna (Mukand Lal National College (Offg. Principal) MUKAND LAL NATIONAL COLLEGE

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#### MODULE FOR CERTIFICATE COURSE IN APTITUDE

### Semester-I

### **Quantitative Aptitude**

#### **Course Objective:**

- To prepare students for the Aptitude tests that are conducted by many Government and Private sectors as a part of their recruitment process to test the analytical and logical reasoning skills of the applicants.
- Develop a strong foundation in quantitative aptitude
- Enhance problem-solving and analytical skills.
- Improve speed and accuracy in mathematical calculations.
- Familiarize students with a wide range of logical reasoning concepts.
- Equip students with effective strategies to approach competitive exams.
- Foster critical thinking and decision-making abilities.
- Provide ample practice opportunities and evaluate progress regularly.

#### **Course Outcomes:**

After completing the Quantitative Aptitude Course, the students will be able to

- Solve the problems using the basics of the topic.
- Solve the questions with greater accuracy.
- Use the shortcuts, tricks and techniques to increase their speed of question solving.
- Students will be able to perform better in various campus placements aptitude papers, competitive examslike CAT, GMAT, GATE, GRE, UPSC, IBPS RRB PO, SSC CHSL, SSC CGL, SSC CPO, RRB NTPC etc.

#### **SYLLABUS**

#### UNIT-I

Percentage, Profit & Loss, Ratio & Proportion, Partnership

#### UNIT-II

Time & work, Pipes & Cistern, Time & Distance, Problems on Trains, Boats & Streams

#### UNIT-III

Mixture, Simple Interest, Compound Interest

#### **UNIT-IV**

Raw and Grouped Data, Bar Graphs, Pie charts, Mean, Median and Mode, Events and Sample Space, Probability

#### **Recommended Books:**

1. R. S. Aggarwal, Quantitative Aptitude for Competitive Examinations S Chand Publishing.

2. Arun Sharma, *how to prepare for Quantitative Aptitude for CAT*, McGrawhill publications (10<sup>th</sup> Edition).

3.AbhijitGuha, *Quantitative Aptitude for All Competitive Examinations*,McGraw hill publications (6<sup>th</sup> Edition).

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# Notice and Syllabus Academic Year 2021-22

Certificate Course in Corel Draw

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### **Details of Certificate Courses**

Respect Classes	ive Proposed Additional Inputs	Respective Classes	Shortlisted Additional Inputs	Duration	Action Plan
BCA/B. 1 <sup>st</sup> Sem	Applications of MS- Excel Student presentations or Basic Computer topics Aptitude	BCA/B.Se 1 <sup>st</sup> Sem & BCA/B.Se	Certificate course in Canva App.	18.75 hours in one session	Incorporated in time table as - 01 day (01 lecture) per week in a semester
BCA/B.S 2 <sup>nd</sup> Sem	Programming Languages Aptitude Canva App.	2 <sup>nd</sup> Sem	Certificate Course in Aptitude	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per weekin a
BCA/B.Sc 3 <sup>rd</sup> Sem	Networking Tools		n in. A de l'integre		semester
BCA/B.Sc 4 <sup>th</sup> Sem	Student presentations on Utility Software's Word Press SQL using Oracle	BCA/B.Sc 3 <sup>rd</sup> Sem & BCA/B.Sc 4 <sup>th</sup> Sem	Certificate Course in Corel Draw	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per weekin a semester
Atho	Networking Tools Student presentations on Projects Aptitude Word Press		Certificate Course in Word Press	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per weekin a semester
4 <sup>th</sup> Sem (Summer vacations)	JAVA / Web development using PHP / Android	21 - 18			
BCA/B.Sc 5 <sup>th</sup> Sem BCA/B.Sc 6 <sup>th</sup> Sem	Project using JAVA / PHP / Android Student presentations on latest Technologies Student presentations on Projects	BCA/B.Sc 5 <sup>th</sup> Sem & BCA/B.Sc 6 <sup>th</sup> Sem	Projects	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per week in a semester

Dr. Ne Baryal (HOD, SK Dept.)

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4	Certificate course in Word Press	B.Sc/BCA IV Sem	Friday, Saturday 3:15p.m.–4:00p.m.	Ms. Pooja Sharma
5	Projects	B.Sc/BCA VI Sem	Monday, Tuesday 3:15p.m.–4:00p.m.	Ms. Navdeep

Dr.Neeti Darval (HoD, SK dept.)

Dr. Rahul Khanna (Mukand Lal National College (Offg. Principal)

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#### Module for Certificate Course in CORELDRAW

#### 1. Introduction to CorelDRAW

- Overview of vector graphics and CorelDRAW software
- Understanding the interface and workspace
- Navigating and customizing the tools

#### 2. Basic Drawing and Editing

- Creating simple shapes and lines
- Using the drawing tools: Rectangle, Ellipse, Polygon, etc.
- Editing objects: Selecting, moving, resizing, and rotating

#### 3. Working with Curves and Nodes

- Drawing curves using the Pen tool
- Manipulating curves and nodes for precise control
- Creating and editing Bézier curves

#### 4. Working with Text

- Adding artistic and paragraph text
- Formatting text: fonts, size, spacing, etc.
- Applying text effects and artistic text transformations

#### 5. Object Transformation and Alignment

- Scaling, skewing, and rotating objects
- Aligning and distributing objects on the page
- Grouping and ungrouping objects

#### 6. Working with Colors and Fills

- Applying solid colors, gradients, and patterns
- Creating custom color palettes
- Editing fill and outline properties

#### 7. Advanced Drawing Tools

- Using the Shape tool for complex object creation
- Working with the Artistic Media tool for freehand drawing
- Creating blends and contours
- 8. Working with Images

- Importing and exporting bitmap and vector images
- Using the PowerTRACE feature for tracing bitmap images
- Image editing and manipulation within CorelDRAW

#### 9. Layers and Object Management

- Understanding the concept of layers
- Organizing and managing objects on different layers
- Applying layer properties and effects

#### **10. Special Effects and Filters**

- Applying special effects to objects and text
- Using Interactive and Non-destructive effects
- Applying distortion and artistic effects

#### **11. Page Layout and Printing**

- Setting up the document and page properties
- Creating multi-page documents
- Preparing files for printing and exporting

#### 12. Real-World Projects and Practical Exercises

Applying the learned skills to create posters, brochures, logos, etc. 
 Completing hands-on exercises to reinforce concepts

#### **Learning Outcome:**

The certificate course in CorelDRAW aims to provide students with essential skills in graphic design and vector illustration. By the course's conclusion, students will gain proficiency in CorelDRAW's interface and tools, enabling them to create and edit vector graphics effectively. They will learn to apply text formatting, manage objects through grouping and layers, and utilize color schemes, gradients, and patterns to enhance their designs. Additionally, the course covers advanced techniques such as creating complex shapes and applying artistic effects. Through real-world projects, students will develop problem-solving abilities and a professional approach to design. Overall, completing the CorelDRAW certificate course equips students with the necessary expertise to pursue careers in graphic design and related fields confidently.

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# Notice and Syllabus Academic Year 2021-22

Certificate Course in Wordpress

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### **Details of Certificate Courses**

Respect Classes	ive Proposed Additional Inputs	Respective Classes	Shortlisted Additional Inputs	Duration 18.75 hours in one session	Action Plan
BCA/B. 1 <sup>st</sup> Sem	Applications of MS- Excel Student presentations on Basic Computer topics Aptitude	BCA/B.Sc 1 <sup>st</sup> Sem & BCA/B.Sc	Certificate course in Canva App.		Incorporated in time table as - 01 day (01 lecture) per week in a semester
Canva App.         Canva App.         Project using C         BCA/B.Sc         2 <sup>nd</sup> Sem         Programming Langua         Aptitude         Canva App.		2 <sup>nd</sup> Sem	Certificate Course in Aptitude	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per weekin a
BCA/B.Sc 3 <sup>rd</sup> Sem	Networking Tools	_	hin. A A map		semester
BCA/B.Sc 4 <sup>th</sup> Sem	Student presentations on Utility Software's Word Press SQL using Oracle	BCA/B.Sc 3 <sup>rd</sup> Sem & BCA/B.Sc 4 <sup>th</sup> Sem	Certificate Course in Corel Draw	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per weekin a semester
the	Networking Tools Student presentations on Projects Aptitude Word Press		Certificate Course in Word Press	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per weekin a semester
4 <sup>th</sup> Sem (Summer vacations)	JAVA / Web development using PHP / Android	11 <b>-</b> 11			-
BCA/B.Sc 5 <sup>th</sup> Sem BCA/B.Sc 6 <sup>th</sup> Sem	Project using JAVA / PHP / Android Student presentations on latest Technologies Student presentations on Projects	BCA/B.Sc 5 <sup>th</sup> Sem & BCA/B.Sc 6 <sup>th</sup> Sem	Projects	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per week in a semester

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1	Certificate course in Canva App	B.Sc/BCA I Sem	Tuesday, 2:30p.m3:15p.m.	Ms. Preeti	
2	Certificate course in Aptitude	B.Sc/BCA I Sem B.Sc/BCA III Sem	Wednesday, Thursday 3:15p.m4:00p.m. For BCA Monday, Tuesday 3:15p.m4:00p.m. For B.Sc Friday, Saturday 11:30 a.m12:15p.m.	Ms. Poonam Rai	
3	Certificate course in Corel Draw	B.Sc/BCA III Sem	Wednesday, Thursday 3:15p.m.–4:00p.m.	Ms. Sunyana	
4	Certificate course in Word Press	B.Sc/BCA III Sem	Friday, Saturday 3:15p.m.–4:00p.m.	Ms. Richa Grover	
5	Project	B.Sc/BCA V Sem	Monday, Tuesday 3:15p.m4:00p.m.	Ms. Navdeep	

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2		B.Sc/BCA IV Sem	For BCA/B.Sc(CS) Monday, Tuesday 3:15p.m.–4:00p.m. For B.Sc (Hons.) IT Friday, Saturday 11:30 a.m.–12:15p.m.	50	
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#### Module for Certificate Course in WordPress

A Certificate course in WordPress typically covers various aspects of creating and managing websites using the WordPress platform. Below are some suggested learning modules that can be included in such a course:

#### Introduction to WordPress:

- Overview of WordPress and its features.
- · Understanding the difference between WordPress.com and WordPress.org.
- Setting up a local development environment (using software like XAMPP or MAMP).

#### WordPress Installation and Configuration:

- Installing WordPress on a web server.
- · Configuring basic settings, including site title, tagline, and time zone.
- Understanding the WordPress dashboard and navigation.

#### Creating and Managing Content:

- Adding and formatting posts and pages.
- Working with media (images, videos, and audio).
- · Creating categories and tags to organize content.
- Understanding and using the WordPress editor (Gutenberg).

#### Themes and Customization:

- Installing and activating themes.
- Customizing themes using the WordPress Customizer.
- Understanding child themes and their importance.
- Introduction to CSS and how to make basic customizations.

#### Plugins and Functionality:

- Installing and activating plugins.
- · Popular plugins for different purposes (e.g., contact forms, SEO, security).
- Configuring and managing plugins.
- Best practices for choosing and using plugins.

#### WordPress Security:

- Understanding common security threats.
- Best practices for securing WordPress websites.
- Using security plugins and tools.
- Regular maintenance and updates.

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#### Search Engine Optimization (SEO):

- · Basics of SEO and how it applies to WordPress.
- Optimizing content and meta tags for search engines.
- Using SEO plugins to enhance website visibility.

#### Learning Outcome

Canva Learning in Education aims to equip learners with graphic design skills and creativity using the Canva platform. Students will explore Canva's features, templates, and design tools to create visually engaging content like posters, presentations, and infographics. They will learn design principles, color theory, and typography to enhance their visual communication. The curriculum covers practical application of Canva in educational projects, empowering students to express ideas effectively. Through tutorials, practice, and experimentation, learners will gain proficiency in graphic design and develop the ability to produce captivating visual content for various academic and personal purposes.

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# Notice and Syllabus Academic Year 2021-22

Certificate Course in Canva

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### **Details of Certificate Courses**

Respecti Classes	ive Proposed Additional Inputs	Respective Classes	Shortlisted Additional Inputs	Duration	Action Plan
BCA/B. 1 <sup>st</sup> Sem	Applications of MS- Excel Student presentations on Basic Computer topics Aptitude	BCA/B.Sc 1 <sup>st</sup> Sem & BCA/B.Sc	Certificate course in Canva App.	18.75 hours in one session	Incorporated in time table as - 01 day (01 lecture) per week in a semester
BCA/B.S 2 <sup>nd</sup> Sem	Programming Languages Aptitude Canva App.	2 <sup>nd</sup> Sem	Certificate Course in Aptitude	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per weekin a
BCA/B.Sc 3 <sup>rd</sup> Sem	Networking Tools		ni ing Kalaka mininga		semester
BCA/B.Sc 4 <sup>th</sup> Sem	Student presentations on Utility Software's Word Press SQL using Oracle	BCA/B.Sc 3 <sup>rd</sup> Sem & BCA/B.Sc 4 <sup>th</sup> Sem	Certificate Course in Corel Draw	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per weekin a semester
atho	Networking Tools Student presentations on Projects Aptitude Word Press		Certificate Course in Word Press	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures) per weekin a semester
4 <sup>th</sup> Sem (Summer vacations)	JAVA / Web development using PHP / Android	21 <b>-</b> . L			
BCA/B.Sc 5 <sup>th</sup> Sem	Project using JAVA / PHP / Android Student presentations on latest Technologies	BCA/B.Sc 5 <sup>th</sup> Sem &	Projects	30+ hours in one session	Incorporated in time table as - 02 day (02 lectures)
BCA/B.Sc 6 <sup>th</sup> Sem	Student presentations on Projects	BCA/B.Sc 6 <sup>th</sup> Sem			(02 lectures) per week in a semester

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5	Project	B.Sc/BCA V Sem	Monday, Tuesday 3:15p.m.–4:00p.m.	Ms. Navdeep

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		B.Sc/BCA IV Sem	For BCA/B.Sc(CS) Monday, Tuesday 3:15p.m.–4:00p.m. For B.Sc (Hons.) IT Friday, Saturday 11:30 a.m.–12:15p.m.	20
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### Module for Certificate Course in CANVA

A certificate course in Canva learning, focusing on posters and graphic designing, can cover various modules to provide participants with comprehensive skills and knowledge in using the Canva platform effectively. Below are some suggested modules for the course:

#### Part 1: Introduction to Canva

- Overview of Canva's features and capabilities
- Creating an account and navigating the platform
- Understanding the workspace and interface

#### Part 2: Design Basics

- Introduction to graphic design principles
- Understanding color theory and typography
- Designing for different mediums (print, web, social media) Part 3: Creating

#### Posters

- Using templates and customizing them
- Incorporating images and illustrations into posters
- Adding text and applying various fonts and styles **Part 4: Graphics Designing**

#### for Social Media

• Designing graphics for various social media platforms (Facebook, Instagram, Twitter, etc.)

- Optimizing designs for different dimensions and aspect ratios
- Creating engaging social media posts and stories

#### **Learning Outcome**

Canva Learning in Education aims to equip learners with graphic design skills and creativity using the Canva platform. Students will explore Canva's features, templates, and design tools to create visually engaging content like posters, presentations, and infographics. They will learn design principles, color theory, and typography to enhance their visual communication. The curriculum covers practical application of Canva in educational projects, empowering students to express ideas effectively. Through tutorials, practice, and experimentation, learners will gain proficiency in graphic design and develop the ability to produce captivating visual content for various academic and personal purposes.

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# Notice and Syllabus Academic Year 2021-22

Certificate Course in Tally and GST

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Respective Classes	Proposed Additional Inputs	Additional Inputs	Duration	Action Plan
BBA 1 <sup>st</sup> year	Introduction Overview of Goods and Services Tax (GST) Levy of and Exemption from Tax Guest lecture Introduction General Entries Debit and Credit note Ledger account formation Inventory Purchase processing Sale processing Pay roll	Certified course Tally & GST	30+ hours in one session	Incorporated in time table as – 02 day (02 lectures) per week in a semester Incorporated in time table as - 02 day (02 lectures) per week in a semester
BBA 2 <sup>nd</sup> year	Introduction to Digital Marketing Digital Marketing History Graphic Guide Types of Digital Marketing approaches Case study • Concept of social media • Blogging • Content marketing • Know your target Audiences and Influencers	Certified course Digital Marketing	30+ hours in one session	Incorporated in time table as - 03 day (03 lectures) per week in a semester
BBA 3 <sup>rd</sup> year	Introduction to Capital Market Overview of Capitaline	Certified course Capitaline	30+ hours in one session for each course	Incorporated in time table as - 02 day (02 lectures) per week in a semester

### **Details of Certificate Courses**

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S.No	Additional Input Course	Class/ Semes ter	Day and Time	Teacher-In charge
1	Certificate course in GST	BBA Sem-II	Monday, Tuesday Wednesday 10:00 am to 10:45 am	Mr. Rajiv Sharma
2	Certificate course in Digital Marketing	BBA Sem- IV	Monday, Tuesday, Wednesday 8:30 am to 9:15 am	Ms. Radhika Monga
3	Certificate course in Capitaline	BBA Sem- VI	Monday, Tuesday 10:45 am–11:30 am	Dr. Mamta Bhargava

Frincipal Dr.Rahul College

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S.No.	Additional Input Course	Class/Se mester	Day and Time	Teacher-In charge
1	Certificate course in Tally	BBA Sem-I	Monday, Tuesday 10:00 am to 10:45 am	Ms. Gunjan
2	Certificate course in Digital Marketing	BBA Sem-III	Monday, Tuesday, Wednesday 2:30 pm to 3:15 pm	Ms. Pallavi
3	Certificate course in Capitaline	BBA Sem-V	Monday, Tuesday 1:00 pm.–1:45 pm	Dr. Mamta Bhargava

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### **Module for Certificate Course in Tally + GST**

### **Tally Modules:**

#### UNIT- I

- Introduction to computerised accounting system
- double entry system accounting equations
- rules of accounting
- company creation
- groups
- ledgers in tally

#### UNIT - II

- Inventory and godowns in tally
- stock categories
- GST
- Reports In tally working with profit & loss account
- balance sheet
- trial balance
- understanding ratio analysis.

### **GST Modules:**

### **Overview of Goods and Services Tax (GST)**

- Levy of and Exemption from Tax
- Composition Levy
- Registration-Persons liable for Registration under the Act
- Amendment of Registration
- Cancellation of Registration
- Meaning and Scope of Supply
- Time of Supply
- Valuation in GST

### GST payment of Tax

- TDS and TCS in GST
- Electronic Commerce and Tax Collected at Source
- Job Work
- Input Tax Credit
- Concept of Input Service Distributor in GST
- Returns Process
- Types of Returns and Formats

- Filling of Returns
- Practical Session on filling of online forms and returns under GST

#### Assessment and Audit

- Tax Invoice, Credit/Debit Notes
- Accounts and Records under GST
- E Way Bill
- Refunds
- Refunds by UIN's
- Demands, Recovery and Refund
- Appeals/Revision
- Advance Rulling

#### Inspecting, Search, Seizure and Penalties

- Offences, Penalties, Prosecution and Compounding
- Overview of IGST Act
- Exports and Imports
- Export
- Export of Services
- Duty Drawback Scheme
- Special Economic Zone (SEZ)
- Imports

#### Place of Supply of Goods & Services

- Place of Supply of Goods
- Place of Supply of Services (Location of supplier as well as recipient is outside India
- GSTN and Frontend Business Process on GST Portal
- Transitional Provisions
- Anti-profiteering Provisions
- Compensation to States under GST
- Cross-utilization of IGST & Funds Transfer

#### **Learning Outcome**

- Proficiency in Tally Software Usage
- Competence in Basic Accounting Concepts
- Accurate Data Entry and Transactions
- Financial Reporting Skills
- Understanding of Goods and Services Tax (GST)
- GST Compliant Transactions
- Tally Integration with GST

- GST Return Filing
- Tax Calculation and Compliance
- Practical Hands-on Experience

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## Notice and Syllabus Academic Year 2021-22

Certificate Course in Digital Marketing

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Respective	Proposed Additional	Additional Inputs	Duration	Action Plan
Classes	Inputs	<b>I</b>		
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in the second se	Guest lecture		30+ hours	
	Introduction		in one	Incorporated in
	<ul> <li>General Entries</li> <li>Debit and Credit note</li> <li>Ledger account formation</li> <li>Inventory</li> <li>Purchase processing</li> <li>Sale processing</li> <li>Pay roll</li> </ul>		session	time table as - 02 day (02 lectures) per week in a semester
BBA 2 <sup>nd</sup> year	Introduction to Digital Marketing Digital Marketing History Graphic Guide Types of Digital Marketing approaches Case study • Concept of social media • Blogging • Content marketing • Know your target Audiences and Influencers	Certified course Digital Marketing	30+ hours in one session	Incorporated in time table as - 03 day (03 lectures) per week in a semester
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Dr. Neeti Daryal (HOD, SF Dept.)

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semester

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### **Digital Marketing Module**

S. No.	Topics	No. of Sessions	References Material Link
1	Introduction to Digital marketing 1.1 Introduction 1.2 History 1.3 What is digital marketing?		
2	<ul> <li>1.4 Digital Marketing History Graphic Guide</li> <li>1.5 History and evolution of digital marketing</li> <li>1.6 Difference between traditional marketing and digital marketing Benefits</li> </ul>	2 Sessions	Suggested Reading: • (Source: https://www.simplilearn.com/history- and-evolution-of-digital-marketing- article) • • Reference Link: • (Source:
3	1.8 Types of digital marketing approaches – pull and push digital marketing		<ul> <li><u>http://www.mediaocean.com/digital-</u> <u>marketing-guide/overview-history</u>)</li> <li>Source : "Definition of digital</li> </ul>
4	<ul> <li>1.9 How can an organization use both digital and traditional marketing?</li> <li>Types of digital marketing</li> <li>1.10 Types of online presence</li> </ul>	2 Sessions	marketing. Source: https://www.zazzlemedia.co.uk/blog/coca- cola-digital-marketing/#gref). http://youtu.be/ZVuHLPI69mM https://youtu.be/rchKaSMQ8
5	CASE STUDY- How Coca Cola became Digital Rockstars!! Digital Marketing Presence of Amazon.com	1 Sessions	

### UNIT I Introduction to Digital Marketing (5 sessions)

## **Digital Marketing Module 2**

		Social	Media Marketing
S. No.	Topics	No. of Sessions	References Material Link
1	Concept of social media 2.1Consumer generated content 2.2 Impact of social media 2.3 Advantages of social media 2.4 Disadvantages of social media	2 Sessions	Suggested Reading: • (Source: https://neilpatel.com/blog/target-
2	<ul> <li>2.5 Types of social media</li> <li>2.6 Social networks and online communities</li> <li>2.7 Community building strategies</li> <li>2.8 Virtual worlds</li> </ul>		<ul> <li><u>audience/</u> <ul> <li><u>https://growandconvert.com/content-marketing/going-viral-medium/</u> </li> <li>Reference Link:</li> </ul> </li> </ul>
3	<ul> <li>2.9 Suggestions for designing virtual worlds</li> <li>Viral world</li> <li>Stages in viral world</li> <li>Types of viral mechanisms</li> <li>Blogging</li> </ul>		<ul> <li>(Source: <u>https://youtu.be/I2pwcAVonKI</u>)</li> <li><u>https://youtu.be/Q8rN3JKqUc8</u></li> <li><u>https://youtu.be/Q8rN3JKqUc8</u></li> </ul>
4	<ul> <li>2.10 Principles of blogging</li> <li>Video marketing</li> <li>Factor contributing to the popularity of videos</li> <li>Social media performance metrics</li> </ul>	2 Sessions	Source: https://youtu.be/FSTY5fU9YA4
5	Assignment	1 Sessions	_

### UNIT II Social Media Marketii

### **Digital Marketing Module 3**

#### UNIT III Content Marketing

S. No.	Topics	No. of Sessions	References Material Link
1	Content Marketing 3.1 Set Goals and Objectives 3.2 Plan Your Budget 3.3 Research the Market	3 Sessions	Suggested Reading: • (Source:
2	3.4 Know Your Target Audiences and Influencers 3.5 Existing Content 3.6 Benchmark the Competition		https://drive.google.com/file/d/1FAJQfF3b- MgCXc9j3SygOdXSp6-idCJE/view?usp=drivesdk Reference Link: • https://youtu.be/OR_3iarc8IA
3		<ul> <li><u>https://contentmarketinginstitute.com/what-is-content-marketing/</u></li> </ul>	
	3.8 Settle on Your Process, Team, and Tools 3.9 Establish Measurement and Reporting Guidelines	2 Sessions	
5	Assignment	1 Sessions	

**Table of Contents** 

Introduction

- Step 1 » Set Goals and Objectives
- Step 2 » Plan Your Budget
- Step 3 » Research the Market
- Step 4 » Know Your Target Audiences and Influencers
- Step 5 » Assess Existing Content
- Step 6 » Benchmark the Competition

## **Digital Marketing Module**

S. No.	Introduction to Searc Topics	No. of Sessions	References Material Link
1	Introduction to Search Engine optimization (SEO) • What is SEO. • How to Approach Your SEO Strategy. • How Search Engines Work	2 Sessions	Suggested Reading: https://drive.google.com/file/d/1YfvphnzXmsyk
2	Understanding On-Page SEO <ul> <li>Website Content</li> <li>Pictures, Title Tags &amp; Meta Tags</li> <li>URL Structure</li> <li>Internal Linking</li> <li>Headline Tags</li> </ul>		FROowgPKXJfmZFO2JOEE/view?usp=drivesdk Reference Link (Source:) https://youtu.be/spf_AhwMT_k https://youtu.be/C0a55KXjbRc).
3	<ul> <li>Concept of Off-Page SEO</li> <li>Using Social Media to Spread Content.</li> <li>Using Email to Spread Content</li> </ul>	2 Sessions	https://youtu.be/D7UxlkwdYc0 https://youtu.be/V80Vr_CgF5M https://youtu.be/sZEu5Ylhs60
4	<ul> <li>Defining a Keyword Strategy</li> <li>How to Identify Long-Tail Keywords</li> <li>Keyword Research Tools</li> <li>Search for Keywords</li> </ul>		
5	Measuring Success Traffic • Summary • Keywords • Assignment	1Session	

UNIT 5 Introduction to Search Engine Optimization (SEO)

1 l

Dr. Rahul Khaffingipal Mukandulai Nationali College Yamuna Nagar .

## Notice and Syllabus Academic Year 2021-22

Certificate Course in Captialine

(Affiliated To Kurukshetra University Kurukshetra) Estd. 1955

YAMUNA NAGAR-135001 (Haryana)

Web Site: ww.mlncollegeynr.ac.in

Email: principal@mlncollegeynr.ac.in

Respective	Proposed Additional	Additional Inputs	Duration	Action Plan
Classes	Inputs			
BBA 1 <sup>st</sup> year	Introduction Overview of Goods and Services Tax (GST) Levy of and Exemption from Tax Guest lecture Introduction General Entries Debit and Credit note Ledger account formation Inventory Purchase processing Sale processing Pay roll	Certified course Tally & GST	30+ hours in one session	Incorporated in time table as – 02 day (02 lectures) per week in a semester Incorporated in time table as - 02 day (02 lectures) per week in a semester
BBA 2 <sup>nd</sup> year	Introduction to Digital Marketing Digital Marketing History Graphic Guide Types of Digital Marketing approaches Case study • Concept of social media • Blogging • Content marketing • Know your target Audiences and Influencers	Certified course Digital Marketing	30+ hours in one session	Incorporated in time table as - 03 day (03 lectures) per week in a semester
BBA 3 <sup>rd</sup> year	Introduction to Capital Market Overview of Capitaline	Certified course Capitaline	30+ hours in one session for each course	Incorporated in time table as - 02 day (02 lectures) per week in a

### **Details of Certificate Courses**

Dr. Neeti Daryal (HOD, SF Dept.)

Dı de Mu

semester

(Affiliated To Kurukshetra University Kurukshetra)<sup>Estd. 1955</sup> YAMUNA NAGAR-135001 (Haryana)

Web Site: ww.mlncollegeynr.ac.in

Email: principal@mlncollegeynr.ac.in



All the interested students of BBA are hereby advised to note the following mentioned timetable schedule for various Certificate Courses and report to the concerned teacher in charges.

S.No	Additional Input Course	Class/ Semes ter	Day and Time	Teacher-In charge
1	Certificate course in GST	BBA Sem-II	Monday, Tuesday Wednesday 10:00 am to 10:45 am	Mr. Rajiv Sharma
	Certificate course in Digital Marketing	BBA Sem- IV	Monday, Tuesday, Wednesday 8:30 am to 9:15 am	Ms. Radhika Monga
3	Certificate course in Capitaline	BBA Sem- VI	Monday, Tuesday 10:45 am–11:30 am	Dr. Mamta Bhargava

Principal **Dr.Rahul** College

(Affiliated To Kurukshetra University Kurukshetra)<sup>Estd. 1955</sup> YAMUNA NAGAR-135001 (Haryana)

Web Site: ww.mlncollegeynr.ac.in

Email: principal@mlncollegeynr.ac.in



All the interested students of BBA are hereby advised to note the following mentioned timetable schedule for various Certificate Courses and report to the concerned teacher in charges.

S.No.	Additional Input Course	Class/Se mester	Day and Time	Teacher-In charge
1	Certificate course in Tally	BBA Sem-I	Monday, Tuesday 10:00 am to 10:45 am	Ms. Gunjan
2	Certificate course in Digital Marketing	BBA Sem-III	Monday, Tuesday, Wednesday 2:30 pm to 3:15 pm	Ms. Pallavi
3	Certificate course in Capitaline	BBA Sem-V	Monday, Tuesday 1:00 pm.–1:45 pm	Dr. Mamta Bhargava

(Affiliated To Kurukshetra University Kurukshetra) Estd. 1955 YAMUNA NAGAR-135001 (Harvana)

Web Site: ww.mlncollegeynr.ac.in

Email: principal@mlncollegeynr.ac.in

### Module for Certificate Course in Capitaline Database

Modules: UNIT-1

- Introduction to Capitaline Database
- History and Top Management of Companies
- Understanding Financial Information of Companies
- Studying Disclosures of Companies.
- Historical Data Comparison
- Data related to interim results and shares

#### UNIT -11

- Practical knowledge of Capitaline Database
- Workshop by Capitaline team
- Company module
- Industry module
  - House module
- Peer set module
- Screener

#### Learning Outcome

- Proficiency in Capitaline database
- Competence in understanding financial structure of companies
- Accurate Data comparison of companies
- Financial Reporting Skills
- Understanding of disclosures, bulletins and notices
- Analyzing share price data of companies
- Understanding balance sheets investments and profit and loss aspects
- Exploring R&D of companies
- Practical Hands-on Experience

Dr. Rahul Khanna (Offg. Principal) Mukand Lal National College Yamuna Nagar

# Notice and Syllabus Academic Years 2017-18, 2018-19, 2019-20, 2020-21

Language Lab Course

Language Lab-Level 1

	<u>Particulars</u>	<u>Method</u>
1 <sup>st</sup> Part	Introduction to Personality & working towards developing it	
	Basics of Personality	Theory Class
	Analyzing Strength and Weakness(SW)	One on One session
	Personality Development	Video Class
	Increasing Vocabulary	Practical Class
	Body Language	Practical Class
	Preparation of Self Introduction	Practical Class
	NING OUTCOME Enhanced self-awareness and confidence Improved communication and stronger relationships Better emotional intelligence and empathy Positive outlook and resilience Goal-oriented mindset and direction in life Adaptability in various situations Continuous personal and professional growth. Strong ethical foundation and trustworthiness Empowerment to make decisions and advocate for oneself	
2 <sup>nd</sup> Part	<u>Techniques in Personality development Stage- I</u>	
	<ul> <li>Communication Skills</li> <li>Listening-I</li> <li>Communication Barriers-I</li> <li>Overcoming these Barriers-I</li> </ul>	Practical Class, Group Discussion, Impromptu, Just a minute session
	• Building Self – Esteem and Self – Confidence	Theory cum Practical Sessions
	• Working on attitudes.i.e. aggressive, assertive and submissive.	Questionnaires, Role Play, Games
• Dei	RNING OUTCOME nonstrate improved communication skills, both verbal and r actice active listening and show empathy towards others in c	

- Identify common communication barriers and strategies to overcome them effectively.
- Develop a stronger sense of self-esteem and self-confidence.

• Differentiate between aggressive, assertive, and submissive attitudes and adopt appropriate behavior in various situations.

3 <sup>rd</sup> Part	English-I	
rait	Sentence Structures and Transformation- Present Simple; Present Continuous, Present Continuous ;Present Perfect Continuous, Present Perfect, Past Simple, Action Verbs ,State Verbs	Lecture & Questionnaires
	One-word substitutes, Simple Idioms & Proverbs,Vocabulary building; Word Search, Sentence Correction/Editing, Frame grammatically correct sentences in English	Lecture, Games/Activities, Videos,Questionnaires
LEAR	NING OUTCOMES	
• • • • • •	present perfect continuous, present perfect, and past simple Differentiate between action verbs and state verbs. Employ one-word substitutes effectively. Understand and use simple idioms and proverbs. Enhance vocabulary and word search skills. Improve sentence correction and editing abilities. Frame grammatically correct sentences in English.	le.
4 <sup>rth</sup> Part	<b>Techniques in Personality development</b>	
<u> </u>	<ul> <li>Voice Modulation; Body Language; Self - confidence; Self Esteem.</li> <li>Habits; Will-Power</li> </ul>	Videos cum discussion
	<u>Time Management</u> <ul> <li>Concept</li> <li>Importance &amp; Need</li> <li>Steps Towards better time management</li> </ul>	Time Management Games cum discussion
LEAR	NING OUTCOME	
• Utili • Enha	nstrate improved voice modulation for effective communicat ze body language to convey messages confidently and assert ance self-confidence and belief in their abilities.	

- Develop a positive self-esteem, recognizing their self-worth.
- Understand the role of habits and willpower in shaping behavior.
- Apply effective time management concepts in their daily lives.

	gnize the importance and benefits of efficient time managem ement steps for better time management, including planning	
5 <sup>th</sup> Part	Projecting A Positive Social Image	
	Definition & Importance of Social Image	
	Looking Great and Attractive	Theory Cum Practical Sessions, Video On Social image, Group
	Face Expressions	Discussion
	Positive Thinking/Vibes	
6 <sup>th</sup> Part	Student Based Discussion Or Activity	
<ul> <li>Ut</li> <li>En</li> <li>De</li> <li>Un</li> <li>Ap</li> <li>Re</li> <li>Im</li> </ul>	<b>NING OUTCOME</b> lize body language to convey messages confidently and asser- hance self-confidence and belief in their abilities. velop a positive self-esteem, recognizing their self-worth. derstand the role of habits and willpower in shaping behavior ply effective time management concepts in their daily lives. cognize the importance and benefits of efficient time manage plement steps for better time management, including plannin ting.	or. gement.

### Language Lab-Level 2

	Particulars	Method
1 <sup>st</sup> Part	Communication Skills	
	Features of Effective Communication	Lecture
	Reviewing Strength and Weakness(SW)	One on One session
	Writing Skills(Emails,Queries,Complaints)	Practical Class
	Increasing Vocabulary	Practical Class
	Non-Verbal Communication	Practical Class
	Self-Introduction Methods	Practical Class
	Tongue Twisters	
<ul> <li>Cond</li> <li>Demo</li> <li>Exhib</li> <li>Expan</li> <li>Unde</li> </ul>	<b>WING OUTCOME</b> uct a thorough SW analysis, identifying personal strengths an onstrate proficiency in recognizing and applying features of e bit improved writing skills, especially in composing emails, qu nd their vocabulary and use a broader range of words in com rstand the significance of non-verbal cues in interpersonal in	ffective communication. leries, and complaints. munication.
<ul> <li>Cond</li> <li>Demo</li> <li>Exhib</li> <li>Expan</li> <li>Unde</li> <li>Devel</li> <li>Maste</li> </ul>	uct a thorough SW analysis, identifying personal strengths an onstrate proficiency in recognizing and applying features of e bit improved writing skills, especially in composing emails, qu nd their vocabulary and use a broader range of words in com rstand the significance of non-verbal cues in interpersonal in lop various self-introduction methods for different contexts. er tongue twisters, enhancing their speech fluency and articu	ffective communication. eries, and complaints. munication. teractions.
<ul> <li>Cond</li> <li>Demo</li> <li>Exhib</li> <li>Expan</li> <li>Unde</li> <li>Devel</li> </ul>	uct a thorough SW analysis, identifying personal strengths an onstrate proficiency in recognizing and applying features of e bit improved writing skills, especially in composing emails, qu nd their vocabulary and use a broader range of words in com rstand the significance of non-verbal cues in interpersonal in lop various self-introduction methods for different contexts.	ffective communication. eries, and complaints. munication. teractions.
<ul> <li>Cond</li> <li>Demo</li> <li>Exhib</li> <li>Expan</li> <li>Unde</li> <li>Devel</li> <li>Maste</li> <li>2nd</li> </ul>	uct a thorough SW analysis, identifying personal strengths an onstrate proficiency in recognizing and applying features of e bit improved writing skills, especially in composing emails, qu nd their vocabulary and use a broader range of words in com rstand the significance of non-verbal cues in interpersonal in lop various self-introduction methods for different contexts. er tongue twisters, enhancing their speech fluency and articu	ffective communication. eries, and complaints. munication. teractions.
<ul> <li>Cond</li> <li>Demo</li> <li>Exhib</li> <li>Expan</li> <li>Unde</li> <li>Devel</li> <li>Maste</li> <li>2nd</li> </ul>	uct a thorough SW analysis, identifying personal strengths an onstrate proficiency in recognizing and applying features of e bit improved writing skills, especially in composing emails, qu nd their vocabulary and use a broader range of words in com rstand the significance of non-verbal cues in interpersonal in lop various self-introduction methods for different contexts. er tongue twisters, enhancing their speech fluency and articu Techniques in Personality development Stage- I Group Communication Listening-II Communication Barriers-II	ffective communication. leries, and complaints. munication. teractions. lation. Practical Class, Group Discussion,
<ul> <li>Cond</li> <li>Demo</li> <li>Exhib</li> <li>Expan</li> <li>Unde</li> <li>Devel</li> <li>Maste</li> <li>2nd</li> </ul>	uct a thorough SW analysis, identifying personal strengths an onstrate proficiency in recognizing and applying features of e bit improved writing skills, especially in composing emails, qu nd their vocabulary and use a broader range of words in com rstand the significance of non-verbal cues in interpersonal in lop various self-introduction methods for different contexts. er tongue twisters, enhancing their speech fluency and articu <b>Techniques in Personality development Stage- I</b> • Group Communication • Listening-II • Overcoming these Barriers-II • Reading Skills • Observation of accent and pronunciation of a	ffective communication. leries, and complaints. munication. teractions. lation. Practical Class, Group Discussion, Impromptu,Audios Practical Sessions

**LEARNING OUTCOME** 

Demonstrate effective group communication skills, including active listening and participation.
Identify and overcome advanced communication barriers in various contexts.

• Develop strong reading skills, understanding and interpreting texts effectively.

- Observe and analyze accents and pronunciations to improve their own language skills.
- Manage and reduce nervousness when speaking or presenting in public.
- Set clear and achievable goals for personal and academic growth.

• Engage in productive back-to-back discussions, fostering critical thinking and collaborative communication.

3 <sup>rd</sup>	English-II	
Part		
	• Invitation ;Making Request ;Expressing Gratitude ; Complimenting and Congratulating; Asking for Information Seeking Permission Complaining and Expressing Regret	Lecture & Practical Class/audios-vidoes
	<ul> <li>Word Replacement, More Idioms &amp; Proverbs, Vocabulary building; Word Search, Sentence,Crosswords,Puzzles</li> </ul>	Lecture, Games/Activities, Videos, Questionnaires
	Synonyms And Antonyms	Class
<u>Comm</u>	ING OUTCOME Inication Skills: Compose invitations effectively. Make requests politely and appropriately. Express gratitude sincerely. Compliment and congratulate others with genuine appreciati Seek information in a clear and concise manner. Request permission respectfully. Handle complaints and express regret diplomatically. Ige Proficiency: Demonstrate word replacement skills for varied and precise Apply a wider range of idioms and proverbs in communicatio Enhance vocabulary through word search, sentence completi Identify and use synonyms and antonyms accurately for better Real Life Situation Conversations	language usage. on. on, crosswords, and puzzles.
	<ul> <li>Travelling,</li> <li>Telephonic Communication,</li> <li>At College canteen,</li> <li>Meeting Friends etc.</li> </ul>	Videos cum discussion/Activity/Role Play
	<ul> <li>Handling Customer Care Calls</li> <li>Booking Room in a Hotel</li> <li>Travel Agencies</li> </ul>	Role Play/Activities

	Asking Queries to Teachers	
	RNING OUTCOME Cffectively communicate while traveling, making inquiries and se	eeking directions
•	Conduct professional telephonic conversations. nteract confidently at the college, outside circle and during socia	2
•	landle customer care calls with empathy and problem-solving s	kills.
	Successfully book hotel rooms and engage with travel agencies for Articulately ask queries to teachers for better understanding and	
5 <sup>th</sup> Part	Personality Development-II	
	Descriptive Sessions	Practical Sessions, Videos,
	Marketing Practices	Group Discussion, Activities
	General Speaking Strategies	
	Facing Interviews-I	
	Abstract Group Discussions	
	Note Taking Practices	
6 <sup>th</sup> Part	Student Based Discussion Or Activity	
	NING OUTCOME:	
	<i>Master descriptive language for vivid expression.</i> Inderstand marketing concepts and present strategies effectivel	V.
	Apply speaking strategies for different contexts.	, ,
	Gain confidence in facing interviews and articulating responses.	
	Ingage in abstract group discussions with critical thinking skills.	
	Develop efficient note-taking techniques for effective study.	
•	Collaborate and communicate effectively in student-based discus	ssions or activities

#### Language Lab-Level 3

	<u>Particulars</u>	Method
1 <sup>st</sup> Part	Communication Skills	
	Working on Neutralizing the accent	Practical Class
	Interpersonal Skills	One on One session
	Writing Skills (Emails, Queries, Complaints)	Practical Class
	Increasing Vocabulary	Practical Class
	Focus on voice modulation	Practical Class
	Initiating a Conversation	Practical Class
EARNI	NG OUTCOME	
• N	xpand vocabulary for more varied and precise language usa laster voice modulation techniques for engaging and impact onfidently initiate conversations in different situations and <u>Techniques in Personality development Stage- I</u>	ful communication.
	<ul> <li>Group Communication</li> <li>Listening-II</li> <li>Communication Barriers-II</li> <li>Overcoming these Barriers-II</li> </ul>	Practical Class, Group Discussion Impromptu, Audios
	<ul> <li>Reading Skills</li> <li>Observation of accent and pronunciation of a given text</li> </ul>	Practical Sessions Videos/Audios
	<ul><li>Killing Nervousness</li><li>Goal Setting</li></ul>	Role Play, Games, Discussions Lecture
	Back to Back Discussions	Activity
<ul><li>Exce</li><li>Dem</li><li>Enha</li></ul>	<b>NG OUTCOME</b> In group communication, fostering effective collaboration a constrate advanced listening skills, understanding and empa ance reading skills, comprehending and analysing texts more	and exchange of ideas. thizing with others. e effectively.

- Observe and improve accent and pronunciation for clearer and more confident speech.
- Manage and overcome nervousness in public speaking or challenging situations.
- Set clear and achievable goals for personal and professional development.
- Engage in productive back-to-back discussions, refining critical thinking & communication abilities.

3 <sup>rd</sup> Part	English-II	
	Invitation ;Making Request ;Expressing Gratitude ; Complimenting and Congratulating; Asking for Information Seeking Permission Complaining and Expressing Regret	Lecture & Practical Class
	Word Replacement, More Idioms & Proverbs, Vocabulary building; Word Search, Sentence,Crosswords,Puzzles	Lecture, Games/Activities, Videos, Questionnaires
<b>LEARNI</b>	NG OUTCOME	
p ∙ Ii	ffectively communicate invitations, requests, gratitude, com ermissions, complaints, and regrets. mprove language proficiency through word replacement, idi nd word-based activities.	

	<u>Particulars</u>	Method
4 <sup>rth</sup> PART	Interview Skills	Practical Session/ questionnaires/ Mock Preparation
	<ul> <li>Overview of session</li> <li>Interview Preparation</li> <li>What preparations should you make?</li> <li>The application template</li> <li>A winning first impression</li> <li>Grooming</li> <li>Going after the job</li> <li>Verbal Aptitude</li> <li>Resume Designing</li> <li>The Interview</li> <li>Dos and Don'ts for the interview</li> <li>The interviewer's questions</li> <li>The candidate's questions</li> </ul>	
• Cre • Imp	<b>OUTCOME</b> lerstand the interview process and make necessa ate an effective application template and make a s prove grooming and communication skills for a pr sue job opportunities actively and handle intervie	strong first impression. ofessional appearance.

• Design an impactful resume and ask insightful questions during the interview.