

COURSE-BBA: Bachelors of Business Administration

Program Outcome(PO)

- PO Attain knowledge of fundamentals of management, communication skills, finance, economics, and legal issues, accounting practices, mathematical & statistical tools and understanding human behavior.

Program Specific Outcome(PSO)

- PSO It gives practical knowledge of corporate business activities, understanding the key concepts of business administration and entrepreneurship development skills.

Course Outcomes

I Year Semester-I

Course: BBA-101 Business Organization

- CO- To understand different forms of business organization viz. sole
101 proprietorship ,partnership, company and co-operative organizations

Course: BBA-102 Business Accounting

- CO- To develop analytical skills of comparing various statements and finding
102 the results, to make the students aware of the accounting software of tally

Course: BBA-103 Managerial Economics-I

- CO- Understanding Principles of Economics, Theory of Demand, Utility, Cost
103 and Production, different Market Structures.

Course: BBA-104 Business Mathematics-I

- CO- To equip students with concept of Differentiation and Integration, to
104 understand about solution of system of linear equations, matrix, determinants and calculus.

Course: BBA-105 Hindi

- CO- To develop essay and letter writing skills, Awareness of general topics of
105 essays, understanding of various novels.

Course: BBA-106 Computer Fundamentals

- CO- To understand the basics of Computers, use of word processors ,
106 spreadsheet and presentation software , to equip students with applications of computer and technology in managing business

Course: BBA- 107 Seminar

- CO- Presenting the PPTs increase the confidence level of the students
107 improves the communication skills mental alertness and personality development

Course: BBA 108 Principles of Management

CO-108 Students will be able to know about development of management thoughts, management skills, functions of management , motivational and leadership theories will help them to adopt them in their business

I Year- Semester-II

Course: **BBA 109 Analysis of Financial Statements**

CO-109 To analyze the profitability of the firms by using various financial statements viz. cash flow statements, accounting ratios and their interpretation.

Course: **BC-110 Managerial economics-II**

CO-110 To understand the functioning of economy at the macro Level, to explain the concept of macroeconomics, to study the important indicators of the economy and their significance, to understand how the economy is regulated through monetary and fiscal policies and to analyze the income determination through classical and Keynesian economics

Course: **BBA-111 Understanding of Social Behavior**

CO-111 To understand the concept of sociology and social process, social changes, social problems and social institutions

Course: **BBA-112 Business Mathematics**

CO-112 To understand about concepts of integration, logarithms, compound interest, sequence and series and their application in real life problems.

Course: **BBA-113 Business Communication**

CO-113 To understand about communication and barriers out communicating, various parts of speech, verbal and nonverbal communication to expand their knowledge about communication in various business circles professionally.

Course: **BBA-114 Viva-voce**

CO-114 To understand as well as to apply the knowledge gained by the students at the end of respective semester course.

Course: **BBA-115 Environmental studies**

CO-115 To make students aware about social issues and environment, renewable and non-renewable resources and cultivating habit of recycling for safeguarding the environment.

II Year Semester-III

Course: **BBA-201 Understanding Human Behavior**

CO-201 Students will learn about nature, meaning; approaches for studying human behavior , personality & motivational theories ,perceptual theories ,learning theories, different aspects of memory & forgetting.

Course: **BBA-202 Micro Business Environment**

CO-202 Students will learn about different components &their importance of business environment, economic systems: capitalism, socialism & mixed economy, Economic planning in India, Social responsibility of business.

Course: **BBA-203 Business Statistics-I**

CO-203 Students will learn about definition, scope, functions, importance, limitations and distrust of statistics, Types of statistical methods, Data collection and analysis; Types of data, Index numbers, Measures of dispersion and skewness Sampling. Computation of above mentioned statistical techniques with Microsoft excel

Course: **BBA-204 Management Accounting**

CO-204 Students will learn about Management Accounting techniques, Cost accounting techniques, Budgetary control techniques, Responsibility Accounting.

Course: **BBA -205 Fundamentals of DBMS and ORACLE**

CO-205 Students will learn about Traditional file oriented approach Database approach, inventory control, SQL, ORACLE.

Course: **BBA-206: Business Communication-II**

CO-206 Students will learn about communication approaches, Barriers of communication & how to handle them, effective listening.

Course: **BBA-207 Seminar**

CO-207 PPTs increase the confidence level of the students improves the communication skills mental alertness and personality development.

II Year- Semester-IV

Course: **BBA- 208 Human Behavior at Work**

CO-208 Students will learn human behavior at Workplace, Factors affecting human behavior at Workplace, Group Dynamics, Team Building at Workplace, Inter personal communication at Workplace, Feedback Process

Course: **BBA – 209 Macro Business Environment**

CO-209 To learn about The Economic Reforms-Liberalization, Privatization and Globalization ,Concept of Foreign Capital and Foreign Investment in India, Nature and operations of Multilateral Economic Institutions World Bank, WTO, The Monetary policy of India and EXIM Policy of India

Course : **BBA – 210 Business Statistics-II**

CO- 210 To understand about Correlation – its types and methods, linear regression, Probability, Time Series, to learn about Hypothesis Testing.

Course : **BBA – 211 Marketing Management**

CO- 211 To study about marketing environment and marketing mix, the Marketing Information System, pricing of product and promotion mixes in marketing.

Course : **BBA- 212 Financial Management**

CO- 212 To study nature and scope of Financial Management, investment Decision such as Capital Budgeting, Financial decisions and Divided Decisions and working capital management.

Course : **BBA- 213 Principles of Material Management**

CO- 213 To Learn about material management and its use out Organization, fundamental objectives of Purchasing, Inventory management and control and about Physical Distribution and Logistics.

Course : **BBA-214 Viva-voce**

CO- 214 To understand as well as to apply the knowledge gained by the students at the end of respective semester course.

III Year Semester-V

Course : **BBA- 301 Business Laws-I**

CO- 301 The student will be able to explain the concepts in business laws with respect to foreign trade, Apply the global business laws to current business environment. Awareness of global business laws and its impact on businesses.

Course : **BBA- 302 Principles of Retailing**

CO- 302 Knowledge of all functional areas of retailing, essential principles of retailing ,a perspective of the Indian retailing scenario and perspective of the Indian retailing scenario.

Course **BBA- 303 Principles of Banking**

CO- 303 Students will be able to demonstrate a comprehension of the principles of Banking laws and its relationship to banks and Analyzing the Indian Banking system and its recent trends and customers and Integrate process according to the functioning of Reserve Bank of India and commercial banks.

Course: **BBA- 304 Fundamentals of E-Commerce**

CO- 304 To understand the basic concepts and technologies used in the field of management information systems; different types of management information systems and aware about the ethical, social, and security issues of Information systems.

Course: **BBA- 305 Export Procedure and Documentation**

CO-305 To Learn about concepts in custom clearance in international business with respect to foreign trade and Handle documentation procedures during International business.

Course: **BBA- 306 Principles of Production Management**

CO-306 Gaining knowledge about managing production processes, quality management and Management skills needed for the effective operations management.

Course: **BBA-307 Training Report**

CO-307 Practical Training Exposure to students

III Year- Semester-VI

Course: **BBA-308 Entrepreneurship Development**

CO-308 Skills required for aspiring entrepreneurs, Qualities of a successful Entrepreneur and Awareness of Government and Non- Government Promotional strategies

Course: **BBA-309 Business Law-II**

CO-309 Knowledge of the promotion and establishment of The Indian Companies Act,2013,Awareness regarding rule of membership of the company ,Provisions relating to the Company Meetings and Legal provisions of Securities Exchange Board of India Act 1992.

Course: **BBA-310 Logistics Management**

CO-310 Acquire in them the skills of supply chain management how to provide service to customers in a business role of technology out Logistics Performance Measurement and control

Course: **BBA-311 Principles of Insurance**

CO-311 To learn about concept of Insurance – Life and Non- Life, General Insurance that works in organization, Distribution Channel in Insurance and procedure of Claim Settlement.

Course: **BBA -312 Introduction to Financial Services**

CO-312 To Learn about Financial Services their meaning and types, Merchant Banking, Equity Issues, Role of SEBI and get familiarize with leasing ad hire purchase Concept.

Course: **Viva-voce**

CO-313 To understand as well as to apply the knowledge gained by the students at the end of respective semester course.