

COURSE- BCOM (GENERAL)

Program Outcome(PO)

- PO The course provides exposure to students to understand application of concepts of commerce, management, marketing, finance, economics, law, banking and insurance sector which are crucial in the management of companies

Program Specific Outcome(PSO)

- PSO After Completing Bachelor of Commerce it Develops communication skills, financial accounting skills and computer skills in managing accounts of a business. Application of mathematical and statistical tools in commerce and industry

Course Outcomes

I Year Semester-I

Course: **BC-101 Financial Accounting-I**

- CO- Understand the basic accounting concept and conventions, application of
101 rules of double entry system to evaluate profits and losses of trading organization

Course: **BC-102 Micro Economics**

- CO- Understand basic concepts of Economics related to Theory of demand and
102 utility, Theory of costs and revenue, Theory of production and different Market conditions.

Course: **BC-103 Principles of Business Management**

- CO- Understand different approaches of Management, Theories of motivation
103 and leadership, concepts of planning, organizing, staffing, directing and controlling for developing managerial skills.

Course: **BC-104 Computer Applications in Business**

- CO- To familiarize students with the basic concepts of computers with use of
104 word processors, spreadsheets and presentation software

Course: **BC-105 Business Mathematics**

- CO- Understand the basic concept and knowledge of differentiation, integration,
105 matrices, determinants logarithms, calculus and statistical data which is useful in various applications of different streams.

Course: **BC-106 Business Communication**

- CO- Develop communication skills of students with formal communication
106 techniques for use in corporate world.

I Year- Semester-II

Course: **BC-201 Financial Accounting II**

CO- 201 Relate the accounting procedures relating to admission and death of partners, branch accounting system and hire purchase.

Course: **BC-202 Macro Economics**

CO- 202 To familiarize students with basic concepts of macroEconomics, Classical & Keynesian theory of income, different business cycles and concept of inflation and ways to measure and control inflation.

Course: **BC-203 Fundamentals of Marketing**

CO- 203 Understand basic marketing skills with the market segmentation Strategies, product, and pricing and promotion aspect of marketing.

Course: **BC-204 E-Commerce**

CO- 204 Understanding various applications of E-Commerce related to online mode of payments, of M-Commerce and E-governance and study of security issues.

Course: **BC-205 Business Mathematics-II**

CO- 205 To equip students with the formulae related to permutations and combinations, binomial theorem, Linear Programming and methods of data representation and interpretation.

Course: **BC-206 Business Environment of Haryana**

CO- 206 Understand nature of economy of Haryana, agricultural and cultivation patterns of crops in Haryana, agricultural credit and Micro, small & medium enterprises (MSME) in Haryana.

Course: **BC-207 Environmental Studies**

CO- 207 To make students aware about social issues and environment, renewable and non-renewable resources and cultivating habit of recycling for safeguarding the environment.

II Year Semester-III

Course: **BC-301 Corporate Accounting-I**

CO- 301 Understanding the concept of amalgamation and mergers, internal reconstruction of Companies, journal entries for accounting for share capital and methods of preparation of final accounts of companies.

Course: **BC-302 Business Statistics-I**

CO- 302 Understand basic concepts of statistics, provide an overview of mean, median, mode, harmonic mean and geometric mean and insights for primary and secondary data and methods of collection of data.

Course: **BC-303 Business Laws-I**

CO- 303 To make students aware about the rights under Consumer Protection Act, 1986, rules regarding offer, acceptance, consideration and capacity to

contract and rules pertaining to Sale of Goods Act, 1930

Course: **BC-304 Company Law-I**

To familiarize students with the meaning, characteristics and types of
CO- Companies, Memorandum of Association and Articles of Association,
304 process of transfer and transmission of shares and debentures and
prospectus issued by Companies.

Course: **BC-305 Indian Financial System**

Understanding the role of financial institutions in India, Payment Banks and
CO- Development Banks. Cultivate the skills of managing finance among
305 students.

Course: **BC- 306 (i) Rural Marketing**

Equipping students with the opportunities and challenges of Rural
CO- marketing in India. Make them understand with four P's (product, place,
306 pricing, promotion) in relation to rural areas.

II Year Semester-IV

Course **BC- 401 Corporate Accounting-II**

It provides knowledge of companies, issue of shares and debentures,
CO- methods of valuation of goodwill and shares and pattern of final accounts of
401 the company.

Course: **BC- 402 Business Statistics-II**

To Estimate the mean and standard deviation of the marginal distribution of
CO- the response variable and use this information to inform a business decision.
402 Understand how to organize and summarize data by using descriptive
statistics and appropriate statistical graphics.

Course: **BC- 403 Business Laws-II**

Integrate concept of business law with foreign trade, partnership act rules
CO- and Regulations to apply the global business laws to current business
403 Environment.

Course: **BC- 404 Company Laws-II**

To understand about the types of meetings conducted in the company,
CO- amalgamation and reconstruction of company, dividend, oppression and
404 Mismanagement and winding up of the company.

Course: **BC- 405 Computerized Accounting System**

To define a computerized accounting system, distinguish between a manual
CO- and computerized accounting system.
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Course: **BC- 406 (ii) Entrepreneurship Development**

To understand about the meaning of entrepreneur ,feasibility study of
CO- various Entrepreneurship plans, government policies in entrepreneurship
406 development.After the completion they are able to prepare feasibility
reports.

III Year Semester-V

Course: **BC- 501 Cost Accounting**

CO- To understand the concepts related to cost, its classification, methods and
501 techniques, knowledge about overheads, methods of wage payment and
incentive schemes.

Course : **BC- 502 Financial Management**

CO- To understand about financial management, financial planning, cost of
502 capital, capital structure decisions and working capital management.

Course : **BC-503 Goods and Services Tax**

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Course : **BC-504 Income Tax-I**

CO- Students will learn the concept of Income, Agricultural Income, and Casual
504 Income, total income, gross total income, tax planning and tax evasion and
Concept related to clubbing and aggregation of Income.

Course : **BC-505 Auditing**

CO- Introducing basic concepts of auditing, the need and importance of auditing
505 .To understand the conceptual framework that is applied by audit
professionals to assess, evaluate, and manage audit risks and evidence

Course : **BC-506 Supply Chain Management**

CO- To understand approaches to scm, strategic scm , various elements of scm
506 and information system in scm.

III Year Semester-VI

Course : **BC- 601 Management Accounting**

CO- To equip the students with the ability to analysis interpret and use
601 accounting information in managerial decision, methods of accounting for
marginal cost and use of ratios out Companies.

Course : **BC- 602 Fundamentals of Insurance**

CO- Knowledge to students about Life insurance & General insurance,
602 Fire Insurance, Marine Insurance, Motor Insurance and Insurance
Intermediaries.

Course : **BC-603 Human Resource Management**

CO- Knowledge to students about HR planning, Job analysis, Recruitment,
603 Placement, Training and Performance appraisal.

Course : **BC-604 Income Tax-II**

CO- Understanding Deductions under Section 80 , Computation of Total Income
604 and Tax Liability and Procedure for Assessment, Recovery of Tax and
Refund of Tax

Course : **BC-605 Business Environment**

CO- To understand Business Environment techniques, Economic system,
605 Economic planning in India, Competition Act, Foreign Exchange

Management Act.

Course : **BC-606 (I) Retail Management**

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606 To understand Retailing, Material Handling, Store Management, Security issues in Retailing and trends of Retailing in India.