

1. TITLE OF THE PRACTICE: BLOOD DONATION MELA

OBJECTIVE OF THE PRACTICE:To serve the humanity and save lives.

A Mukandian's sacred pledge

“Nobody would be allowed to die for want of blood in the region”

THE CONTEXT: 5th September, the birthday of the founder of the college, Seth Jai Prakash, after his demise, was innovatively celebrated as a noble tribute by dedicating the day as Blood Donation Mela under the able leadership of Prof. Tilak Raj Chadha, the then Principal of the college, in the year 1972. Since then, Blood Donation Mela is organized every year to celebrate this auspicious day.

THE PRACTICE: The Blood Donation Mela became the beginning of a sacred movement of Mukand Lal Institutions to save thousands and thousands of lives. The institute aims at ensuring easy accessibility and adequate supply of safe and quality blood collected from voluntary blood donors to those in need. The students and the staff are committed for blood donation during emergency requirement. The whole Mela is passionately and enthusiastically managed by the volunteers of NSS units and other cells of college under the able guidance of worthy teachers. The college acknowledges the services of donors by felicitating them with appreciation certificate and a souvenir as a token of gratitude for their consistent commitment towards the cause. A nutritious and nourishing refreshment is provided to the donors as well as volunteers. Students of various clubs, cells and societies of the college gather at the entrance of the college holding beautifully decorated placards and slogans and infuse spirit of selfless service to humanity and festivity in the whole region.

EVIDENCE OF SUCCESS: On this pious day during, doctors from PGI, Chandigarh and District Red Cross Society, Yamuna Nagar collect units of donated blood. The table given below depicts the number of blood donations during previous years.

| Year | Total Blood Donations |
|--------------|------------------------------|
| Till 2014-15 | 13548 |
| 2015-16 | 503 |
| 2016-17 | 519 |
| 2017-18 | 561 |
| 2018-19 | 439 |

This movement has produced star donors and motivators who have donated blood more than hundred times at various occasions. Some of the Mukandians now have three generations of blood donors donating in continuity. Our alumni wait for this day and enthusiastically participate by coming from faraway places to donate blood with their family members. For them, it is a reunion day where they meet and rejoice donating blood as their families participate with fervor and festivity. The contribution of the college in the blood donation movement has been recognized and acknowledged by the governor of the state of Haryana. Philanthropy, compassion and selfless service to humanity is the motto of Mukand Lal Institutions of Knowledge and Services and this is completely reflected in the overwhelming success of this Mela in the college over the years.

PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED: No financial/resources problem is faced by the college in the planning, preparation and execution of the Blood Donation Mela. The table given below shows the amount spent in the organization of Blood Donation Mela for last five years.

| Year | Total Expenditure on organizing Blood Donation Mela |
|---------|---|
| 2015-16 | 154425 |
| 2016-17 | 216378 |
| 2017-18 | 200115 |
| 2018-19 | 214413 |
| 2019-20 | 169140 |

2. **TITLE OF THE PRACTICE: PLACEMENTS**

OBJECTIVE OF THE PRACTICE: To make the student self-reliant and financially independent and to cope up with the requirements of the corporate sector.

THE CONTEXT: The mission of the college is to support the learning environment and to promote student success through graduation and beyond. The Career Counseling and Placement Cell is constantly engaged in grooming the students for getting jobs in the market.

THE PRACTICE: Our college has been a pioneer in the vision of getting jobs for every student and making him self-reliant i.e. a distinctive and dynamic citizen and working tirelessly to attain glorious heights for himself and become the brand ambassador of the college, a *Mukandian*. The college is inclined to impart quality and professional education to its students through its various courses and training programs. Our Career Counselling and Placement Cell is constantly engaged in grooming the employability skills of students by organizing various activities like

extension lectures and mock interviews. In addition, language labs develop to train students in soft skills. Further, to enhance the employability skills among the students, the college collaborated with LEAP Skills Academy.

EVIDENCE OF SUCCESS: Various renowned companies such as Wipro, Deloitte, IBM, TCS, WIPRO, Concentric, British telecom, Genpact, Tech Mahindra etc visit the campus regularly. The table given below depicts the placement statistics of last five years.

| Year | Placements |
|-------------|-------------------|
| 2015-16 | 286 |
| 2016-17 | 195 |
| 2017-18 | 335 |
| 2018-19 | 424 |
| 2019-20 | 251 |

PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED: The colleges located in NCR always enjoy leverage. Officials of MNCs carry presumption for the colleges located in tier 2 cities. Secondly, for engaging outside agencies to bridge the skill gaps among the students requires more financial resources.