

BBA-101:

Business Organization

Max. Marks:100

External Assessment: 80

Internal Assessment:20

Note: There will be eight questions in all. A candidate is required to attempt five questions including the question no. 1 which is compulsory. Question no. 1 will comprise of six short answer questions. All questions shall carry equal marks.

Business- concept, nature, scope and objectives of business, business ethics and values, corporate governance. Licensing partnership.

Distinctive features of different forms of business organization; sole proprietor, partnership- characteristics, registration, partnership deed, partner's rights, duties and liabilities, dissolution of partnership.

Joint stock company-Concept characteristics types, formation of

company. Multinational companies-concept and role of MNCs

Co-operative and state ownership: forms of organization, nonprofit organizations.

A brief introduction to working and functioning of trade associations- CII, FICCI, ASSOCHAM.

References

C.R.Basu : Business Organization & Principles
of Management

P.C. Tulsian & Vishal Pandey : Business

Organization & Management Frank R. Mason :