

BBA-310

Logistics Management

Max. Marks:100

External Assessment: 80

Internal Assessment:20

Note: There will be eight questions in all. A candidate is required to attempt five questions including the question no. 1 which is compulsory. Question no. 1 will comprise of six short answer questions. All questions shall carry equal marks.

Logistics: Definition, Concept , Scope, Role & Importance , Coordination function of logistics, Total cost concept System approach to logistics, objectives of logistics management.

Customer Service: concept & practices

Supply chain management: Definition, Components, Role of logistics in SCM,

Difference between Physical Distribution, logistics & SCM,

Order processing

Warehousing: Meaning , types & functions

Inventory Management: Definition, functions, cost and cost control Transportation: types & transportation networks

Logistics packaging: packaging material & packaging cost

Role of technology in logistics, logistics performance measurement & control

Reference Books:

Bower Sox D.J & Closs D.J , Logistical Management, TMG

Kapoor Satish & Kansal P. Basics of Distribution Management , PHI

Lambert D, Stock JR & Ellram LM, Strategic logistics management, TMG

Panda TP, Sahadev, Sales & Distribution Management, Oxford University Press

Sahay B.S, Supply Chain Management: For Global Competitiveness, 1st Edition, Mc Millan

Bhattacharyya S.K. , Logistics Management , S. Chand & Co.ltd

Sople Vinod V, Logistics Management, Pearsons Education