

**BC (Voc)-505**

**EMERGING CONCEPTS FOR EFFECTIVE TOURISM DEVELOPMENT - I**

External Marks: 60

Internal Marks: 20

Time: 3 hours

**Note: Paper setter will set nine questions in all. Question No. 1 comprising of five short types questions carrying four (4) marks each is compulsory. It covers the entire syllabus. Answer to each question should not be more than one page. Candidate is required to attempt four questions from the remaining eight questions carrying 10 marks each.**

Tourism types: international and domestic tourism, hard and soft tourism, pilgrimage tourism, adventure tourism, eco tourism, green tourism, heritage and cultural tourism, senior citizen tourism, village tourism, sustainable tourism, MICE tourism, wellness tourism

Tourism policy: concept and objectives; rationale for the development of tourism; dynamics of destination development, the elements of tourist destination, emerging tourism policy paradigms.

National Development Council (1982) Report; National Action Plan (1992); Tourism Policy of India after independence National Tourism Policy 2002; National civil aviation policy 2016.

**REFERENCES**

- Kaul R.H. Dynamics of Tourism: A Terilogy, Sterling Publishers, New Delhi.
- Chuck, Gee; Professional Travel Agency Management, Prentice Hall, London.
- Pareek, Udai; HRD: New Dimension, Tata McGraw Hill, New Delhi.
- Silveria, D.L., HRD: The Indian Experience, New Book Publications, New Delhi.
- Bhatia, S.K., Business Ethics and Managerial Values, Deep & Deep Publications Pvt. Ltd., New Delhi.
- National Development Council Report, Ministry of Tourism, Govt. of India, New Delhi.
- Tourist Statistic, Department of Tourism, Ministry of Tourism, Government of India, New Delhi.