

BUSINESS ENVIRONMENT

Max Marks: 100
External Marks: 80
Internal Marks: 20
Time: 3 Hours

Note: There will be eight (8) questions in all. The first question is compulsory and consists of six (6) short-questions having four (4) marks each. Answer to these questions should not exceed 150 words. The candidate will be required to attempt any four questions out of remaining seven (7) questions and each question carries fourteen (14) marks each. Duration of each paper will be three (3) hours.

Business environment: nature and importance; Interaction matrix of different environment factors; Environmental scanning.

Economic planning in India: objectives, strategies and problems; Privatization; Globalization; Disinvestment in Public Sector Units; Business Ethics; Corporate Governance; Social responsibility of Business.

Fiscal Policy; Monetary Policy; Industrial Policy; Industrial Licensing Policy; EXIM Policy; Industrial sickness; Development and protection of Small-Scale Industry.

The Environment (Protection) Act; Consumer Protection Act; Competition Act; Foreign Exchange Management Act; Right to Information Act.

REFERENCES

Arya, P P and Tandon, B. B.: Economic Reforms in India, Deep and Deep Publishers, New Delhi.
Aswathappa, K: Essentials of Business Environment, Himalaya Publishing House, New Delhi.
Cherunilam Francis: Business Environment, Himalaya Publishing House, New Delhi.
Economic Survey – Various Issues, Govt. of India, Ministry of Finance. Justin Paul: Business Environment, Tata McGraw Hill, New Delhi.
Mishra and Puri: Economic Environment of Business, Himalaya Publishing House, New Delhi.
Rosy Joshi and Sangam Kapoor: Business Environment, Kalyani Publishers, New Delhi.
Saleem Saikh: Business Environment, Himalaya Publishing House, New Delhi. Sengupta, N.K: Government and Business in India, Vikas Publication, New Delhi.