

Part A - Introduction			
Subject	Business Administration		
Semester	II		
Name of the Course	Entrepreneurship & Start-ups		
Course Code	B23-BBA-MDC-204		
Course Type: (CC/MCC/MDC/CC- M/DSEC/VOC/DSE/PC/AEC/VAC)	MDC-2		
Level of the course (As per Annexure-I)	Introductory-Level		
Pre-requisite for the course (if any)	None		
Course Learning Outcomes (CLO):	After completing this course, the learner will be able to: <ol style="list-style-type: none"> 1. Understand the concept of Entrepreneur and Entrepreneurship. 2. Role of Institutions in promotion of Entrepreneurship culture. 3. Government Support for the startups. 4. Various stakeholders involved in a startup. <hr/> 5*.		
Credits	Theory	Practical	Total
	3	0	3
Contact Hours	45	0	45
Max. Marks: 75 Internal Assessment Marks: 25 End Term Exam Marks: 50		Time: 3 Hours	

Part B- Contents of the Course

Instructions for Paper- Setter

The Paper-Setter shall set *nine* questions in all and the question paper shall be divided into two parts. **Part ‘A’** shall comprise *four* short answer type questions from the whole of the syllabus carrying 2.5 marks each, which shall be compulsory. **Part ‘B’** shall comprise *eight* questions (*two* questions from each unit) carrying 10 marks each and the student will be required to attempt *four* questions selecting *one* question from each unit.

Unit	Topics	Contact Hours
I	Entrepreneurship: Meaning and Significance, Relationship between Entrepreneurship Development and Economic Development, Qualities of entrepreneurs and Entrepreneurial Competencies, Types of Entrepreneurs.	12
II	Entrepreneurial support system; Family Business and their contribution to Entrepreneurship Role of Educational Institutions in promoting the Entrepreneurship culture	11
III	Role of Government, Promotional Agencies and Institutions in Entrepreneurship Development, Incentives and Various Financial Schemes available for Entrepreneurs.	11
IV	Opportunity Identification process; Business plan, Start-Up India Initiative Major Players/stakeholders in Startup Ecosystem – Mentors, Incubators, Investors, Accelerators, Government Bodies.	11
V*		

Suggested Evaluation Methods

Internal Assessment:

➤ Theory

- Class Participation: **05**
- Seminar/presentation/assignment/quiz/class test etc.: **07**
- Mid-Term Exam: **13**

➤ Practicum

- Class Participation:
- Seminar/Demonstration/Viva-voce/Lab records etc.:
- Mid-Term Exam:

End Term Examination: **50**

Part C-Learning Resources

Recommended Books/e-resources/LMS:

1. Kumar, Arya (2012); *Entrepreneurship*, Pearson, New Delhi.
2. Shukla, MB, (2011), *Entrepreneurship and Small Business Management*, Kitab Mahal, Allahabad.
3. Sahay A., A. Nirjar (2006), *Entrepreneurship: Education, Theory and Practice*, Excel Books, New Delhi.
4. Panda S.C. (2008) *Entrepreneurship Development*. Anmol Publications.

*Applicable for courses having practical component.