

COURSE- BCOM (GENERAL)

| Program Outcome(PO) | |
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| PO | The course provides exposure to students to understand application of concepts of commerce, management, marketing, finance, economics law ,banking and insurance sector which are crucial in the management of companies |
| Program Specific Outcome(PSO) | |
| PSO | After Completing Bachelor of Commerce it develops communication skills, financial accounting skills and computer skills in managing accounts of a business. Application of mathematical and statistical tools in commerce and industry |
| Course Outcomes | |
| I Year Semester-I | |
| Course: BC-101 Financial Accounting-I | |
| CO-101 | Understand the basic accounting concept and conventions, application of rules of double entry system to evaluate profits and losses of trading organization |
| Course: BC-102 Micro Economics | |
| CO-102 | Understand basic concepts of Economics related to Theory of demand and utility, Theory of costs and revenue, Theory of production and different Market conditions. |
| Course: BC-103 Principles of Business Management | |
| CO-103 | Understand different approaches of Management, Theories of motivation and leadership, concepts of planning, organizing, staffing, directing and controlling for developing managerial skills. |
| Course: BC-104 Computer Applications in Business | |
| CO-104 | To familiarize students with the basic concepts of computers with use of word processors, spreadsheets and presentation software |
| Course: BC-105 Business Mathematics | |
| CO-105 | Understand the basic concept and knowledge of differentiation, integration, matrices, determinants logarithms, calculus and statistical data which is useful in various applications of different streams. |
| Course: BC-106 Business Communication | |
| CO-106 | Develop communication skills of students with formal communication techniques for use in corporate world. |
| I Year- Semester-II | |

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| Course: BC-201 Financial Accounting II | |
| CO-201 | Relate the accounting procedures relating to admission and death of partners, branch accounting system and hire purchase. |
| Course: BC-202 Macro Economics | |
| CO-202 | To familiarize students with basic concepts of macroEconomics, Classical & Keynesian theory of income, different business cycles and concept of inflation and ways to measure and control inflation. |
| Course: BC-203 Fundamentals of Marketing | |
| CO-203 | Understand basic marketing skills with the market segmentation Strategies, product, and pricing and promotion aspect of marketing. |
| Course: BC-204 E-Commerce | |
| CO-204 | Understanding various applications of E-Commerce related to online mode of payments, of M-Commerce and E-governance and study of security issues. |
| Course: BC-205 Business Mathematics-II | |
| CO-205 | To equip students with the formulae related to permutations and combinations, binomial theorem, Linear Programming and methods of data representation and interpretation. |
| Course: BC-206 Business Environment of Haryana | |
| CO-206 | Understand nature of economy of Haryana, agricultural and cultivation patterns of crops in Haryana, agricultural credit and Micro, small & medium enterprises (MSME) in Haryana. |
| Course: BC-207 Environmental Studies | |
| CO-207 | To make students aware about social issues and environment, renewable and non-renewable resources and cultivating habit of recycling for safeguarding the environment. |
| II Year Semester-III | |
| Course: BC-301 Corporate Accounting-I | |
| CO-301 | Understanding the concept of amalgamation and mergers, internal reconstruction of Companies, journal entries for accounting for share capital and methods of preparation of final accounts of companies. |
| Course: BC-302 Business Statistics-I | |
| CO-302 | Understand basic concepts of statistics, provide an overview of mean, median, mode, harmonic mean and geometric mean and insights for primary and secondary data and methods of collection of data. |
| Course: BC-303 Business Laws-I | |
| CO-303 | To make students aware about the rights under Consumer Protection Act, 1986, rules regarding offer, acceptance, consideration and capacity to |

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| | contract and rules pertaining to Sale of Goods Act, 1930 |
| Course: BC-304 Company Law-I | |
| CO-304 | To familiarize students with the meaning, characteristics and types of Companies, Memorandum of Association and Articles of Association, process of transfer and transmission of shares and debentures and prospectus issued by Companies. |
| Course: BC-305 Indian Financial System | |
| CO-305 | Understanding the role of financial institutions in India, Payment Banks and Development Banks. Cultivate the skills of managing finance among students. |
| Course: BC- 306 (i) Rural Marketing | |
| CO-306 | Equipping students with the opportunities and challenges of Rural marketing in India. Make them understand with four P's (product, place, pricing, promotion) in relation to rural areas. |
| II Year Semester-IV | |
| Course BC- 401 Corporate Accounting-II | |
| CO-401 | It provides knowledge of companies, issue of shares and debentures, methods of valuation of goodwill and shares and pattern of final accounts of the company. |
| Course: BC- 402 Business Statistics-II | |
| CO-402 | To Estimate the mean and standard deviation of the marginal distribution of the response variable and use this information to inform a business decision. Understand how to organize and summarize data by using descriptive statistics and appropriate statistical graphics. |
| Course: BC- 403 Business Laws-II | |
| CO-403 | Integrate concept of business law with foreign trade, partnership act rules and Regulations to apply the global business laws to current business Environment. |
| Course: BC- 404 Company Laws-II | |
| CO-404 | To understand about the types of meetings conducted in the company, amalgamation and reconstruction of company, dividend, oppression and Mismanagement and winding up of the company. |
| Course: BC- 405 Computerized Accounting System | |
| CO-405 | To define a computerized accounting system, distinguish between a manual and computerized accounting system. |
| Course: BC- 406 (ii) Entrepreneurship Development | |
| CO-406 | To understand about the meaning of entrepreneur, feasibility study of various Entrepreneurship plans, government policies in entrepreneurship development. After the completion they are able to prepare feasibility reports. |
| III Year Semester-V | |

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| Course: BC- 501 Cost Accounting | |
| CO-501 | To understand the concepts related to cost, its classification, methods and techniques, knowledge about overheads, methods of wage payment and incentive schemes. |
| Course : BC- 502 Financial Management | |
| CO-502 | To understand about financial management, financial planning, cost of capital, capital structure decisions and working capital management. |
| Course : BC-503 Goods and Services Tax | |
| CO-503 | |
| Course : BC-504 Income Tax-I | |
| CO-504 | Students will learn the concept of Income, Agricultural Income, and Casual Income, total income, gross total income, tax planning and tax evasion and Concept related to clubbing and aggregation of Income. |
| Course : BC-505 Auditing | |
| CO-505 | Introducing basic concepts of auditing, the need and importance of auditing .To understand the conceptual framework that is applied by audit professionals to assess, evaluate, and manage audit risks and evidence |
| Course : BC-506 Supply Chain Management | |
| CO-506 | To understand approaches to scm, strategic scm , various elements of scm and information system in scm. |
| III Year Semester-VI | |
| Course : BC- 601 Management Accounting | |
| CO-601 | To equip the students with the ability to analysis interpret and use accounting information in managerial decision, methods of accounting for marginal cost and use of ratios out Companies. |
| Course : BC- 602 Fundamentals of Insurance | |
| CO-602 | Knowledge to students about Life insurance & General insurance, Fire Insurance, Marine Insurance, Motor Insurance and Insurance Intermediaries. |
| Course : BC-603 Human Resource Management | |
| CO-603 | Knowledge to students about HR planning, Job analysis, Recruitment, Placement, Training and Performance appraisal. |
| Course : BC-604 Income Tax-II | |
| CO-604 | Understanding Deductions under Section 80 , Computation of Total Income and Tax Liability and Procedure for Assessment, Recovery of Tax and Refund of Tax |
| Course : BC-605 Business Environment | |
| CO-605 | To understand Business Environment techniques, Economic system, Economic planning in India, Competition Act, Foreign Exchange |

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| | Management Act. |
| Course : BC-606 (I) Retail Management | |
| CO-606 | To understand Retailing, Material Handling, Store Management, Security issues in Retailing and trends of Retailing in India. |

Mathematics Course Outcomes

| Semester I | | |
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| Course code | Course Name | COs: After successfully completing this course, students will be able to |
| BC 105 | Business Mathematics I | <ul style="list-style-type: none"> ○ To equip students with concepts of differentiation and integration ○ To understand to find the solution of system of linear differential equations ○ Students will be able to understand about different types of matrices and determinants ○ To familiarize with calculus |
| Semester II | | |
| Course code | Course Name | COs: After successfully completing this course, students will be able to |
| BC 205 | Business Mathematics II | <ul style="list-style-type: none"> ○ To understand the binomial theorem ○ To equip students with the formula related to permutations and combinations ○ To make students understand about Linear Programming ○ To equip students with method for data representation and interpretation |